



EPFL

One-step simulator for synthetic household generation

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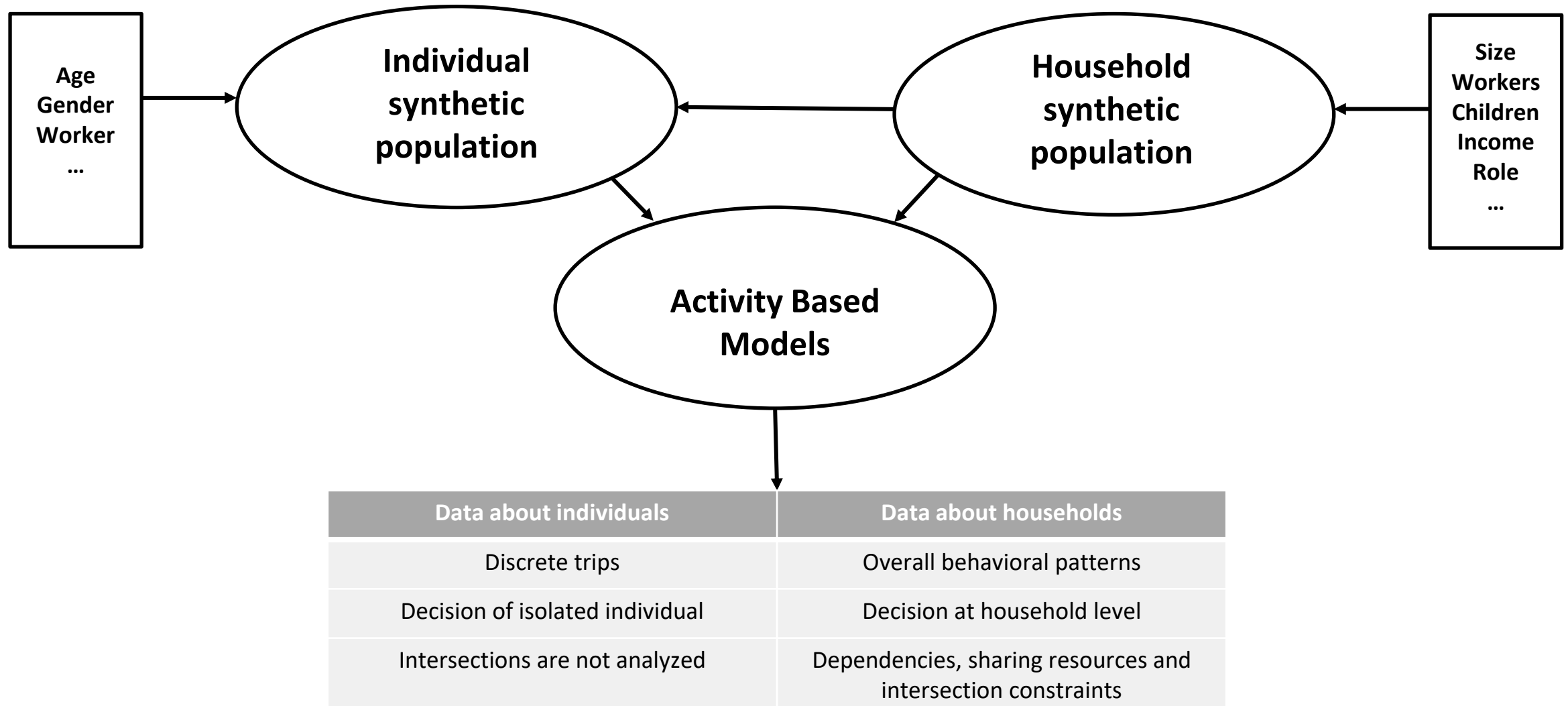
Outline

- Motivation
- Literature review
- Simulation approach for synthetic generation
- One-stage simulator for synthetic household generation
- Divide and conquer Gibbs Sampler
- Results and validation
- Conclusion

What are synthetic data and why do we need them?

- Data collections: surveys, census, mobile phone tracking...
- Why cannot we use those data?
 - High cost of data collection
 - => reduce sample size
 - => lack of representativity
 - Privacy preservation => data unavailability
- What is a solution? => **Let's generate synthetic data!**

Why do we need synthetic data in transportation?



Literature review: From synthetic individuals to synthetic households

	GENERATION OF INDIVIDUALS	GENERATION OF HOUSEHOLDS	ASSOCIATIONS BETWEEN INDIVIDUALS & HOUSEHOLDS
Iterative Proportional Fitting (IPF)	1996 <i>Beckman et al.</i> Creating synthetic baseline populations	2007 <i>Arentze et al.</i> Creating synthetic household populations	2009 <i>Ye et al.</i> Iterative Proportional Updating
Simulation techniques (MCMC)	2013 <i>Farooq et al.</i> Simulation based population synthesis		2014, Anderson et al. , Associations Generation 2015, Casati et al. , Hierarchical MCMC
Machine Learning techniques	2014, Goodfellow et al. Generative Adversarial Network 2018, Xu et al. Tabular Generative Adversarial Networks 2020, Badu – Marfo et al. , Composite Travel Generative Adversarial Networks 2022, Lederrey et al. , DATGAN: Integrating expert knowledge into deep learning for synthetic tabular data		2022 ...

From synthetic individuals to synthetic households

Simulation methods

Model driven ->
allows control within
the generation
process

Hierarchy generation
-> accuracy of
marginals and
realistic rows

**Curse of
dimensionality->** the
accuracy and
efficiency drops with
high dimensional
datasets

Machine Learning methods

**Good correlation
capture on high
dimensional datasets**

**Doesn't handle
hierarchies ->**
marginals might seem
accurate but
unrealistic rows

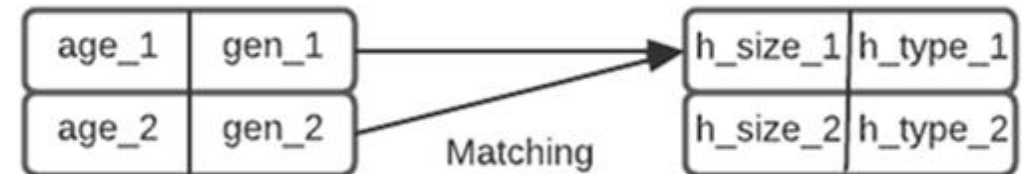
Data driven-> black
box solutions

Gaps in the literature – Why do we need one-step simulator?

	METHODS
TWO – STAGE PROCESS	<p>Hierarchical MCMC (hMCMC)</p> <p>Assuming independence between individuals</p>
ONE – STAGE PROCESS	<p>One-step simulator for synthetic household generation</p>

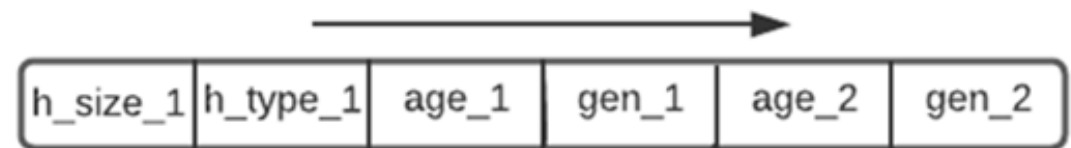
Existing "two step" methodology

Synthetic individuals' pool Synthetic households' pool



(hsize1, age_1, gen_1, age_2, gen_2) = (2, 80, M, 8, M)

Proposed "one step" methodology



(hsize1, age_1, gen_1, age_2, gen_2) = (2, 80, M, 78, F)

Research questions

**One-step simulator for
synthetic household
generation**

How to design a methodology for
creation of synthetic households in
one – stage process?

How much **control** we can embed
into generation process compared
to other existing methodologies?

How to deal with the “**curse of
dimensionality**”?

Existing approach - iMCMC

Simulation based population synthesis:

- Markov Chain Monte Carlo process

Sampling methods:

- Gibbs Sampling

Input preparation:

1. Conditional distributions constructed from:

Data
Models
Assumptions

Assumptions:

- Given A, B is uniform across C, D:

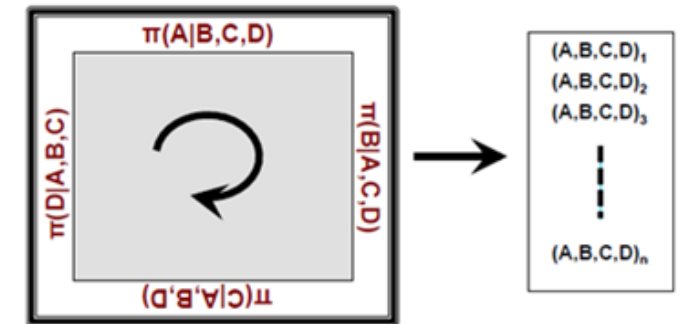
$$\pi(A|B) = \pi(A|B,C,D)$$

$\pi(A|B)$

Age	Gender		Total	Target
	Male	Female		
0 to 16	11057	4069	15126	15012
17 to 25	21228	8335	29563	29567
26 to 55	6415	13762	20177	20234
56 and above	11209	23925	35134	35187
Total	49909	49932		
Target	50091	50155		
<hr/>				
Total 0-25	32285	12404		
Target 0-25	32144	12435		

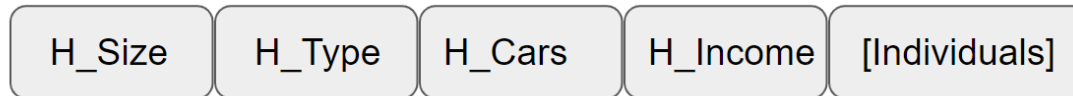
$\pi(A,B,C,D)??$

$\pi(A|B,C,D)$
 $\pi(B|A,C,D)$
 $\pi(C|A,B,D)$
 $\pi(D|A,B,C)$

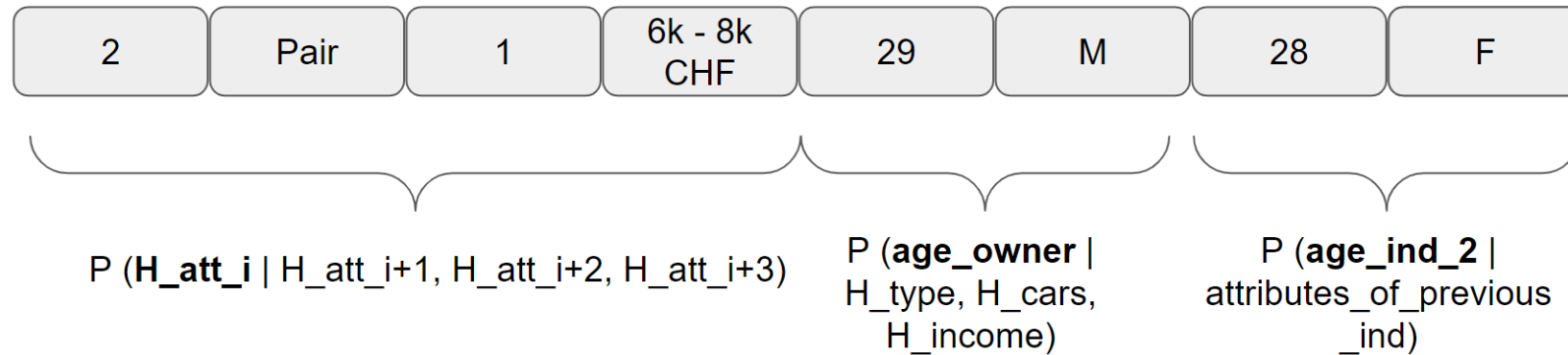


Contributions – Modeling part

Generalized approach:



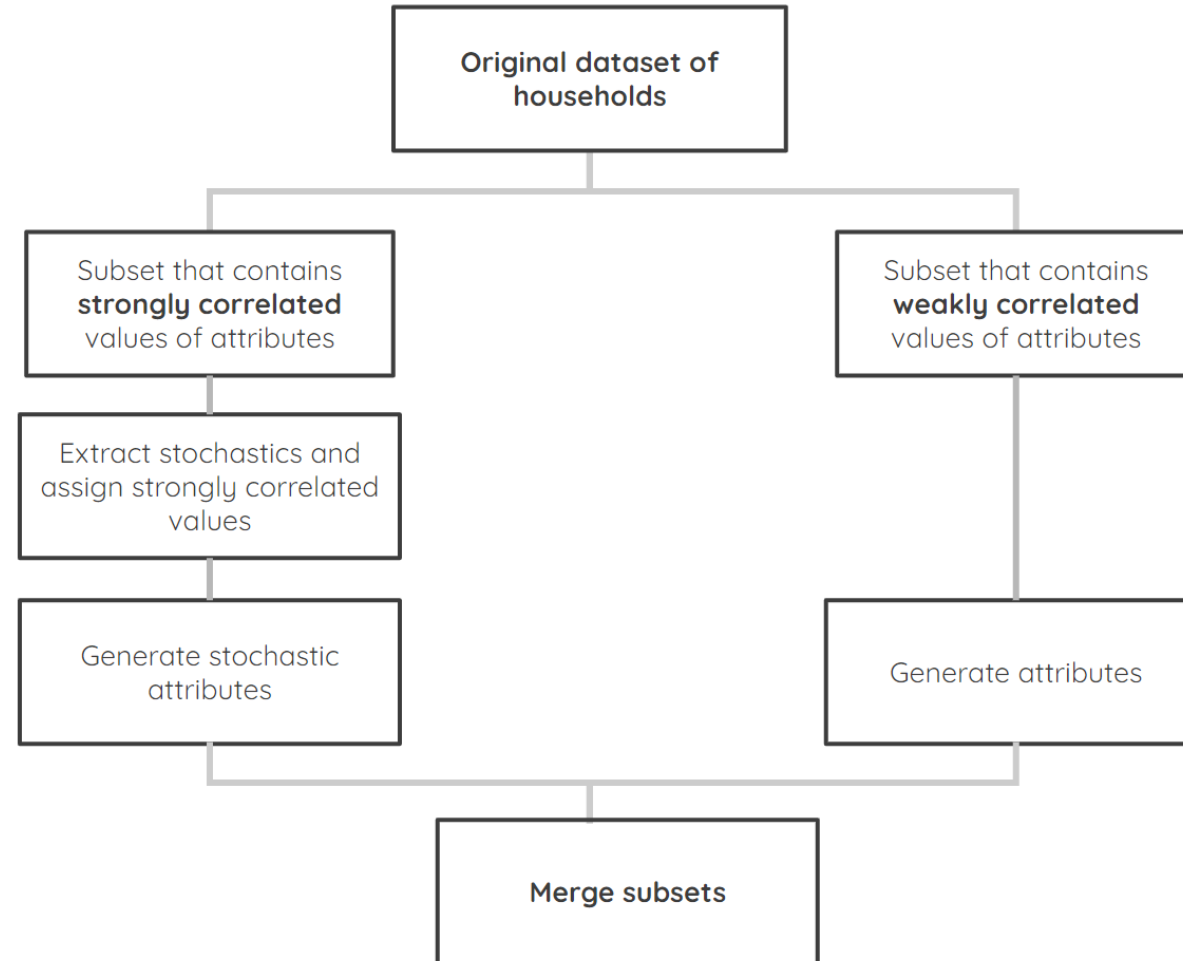
Specific example:



Contributions – Algorithmic part

- **Curse of dimensionality** breaks the algorithm by adding more dimensions
- Gibbs sampler gets stuck in highly correlated areas
 - long execution time
 - less accuracy by forcing “highly correlated” values and ignoring “weakly correlated” values
- Gibbs sampler completely fails if there is 1-1 correlation -> don't generate it, assume it, save time and be more accurate

Contributions – Divide and conquer simulator for synthetic household generation



Case study: MTMC 2015 dataset

	SYNTHETIC DATASET
Number of observations	163843 individuals 57090 households
Area	Switzerland
Individual attributes	Age Gender
Household attributes	Household size Household type Number of cars in household Household income

Case study: Validation methods

1. Visualization

- **Marginals** – verify aggregated values
- **Sub-distribution** – verify logic in the data

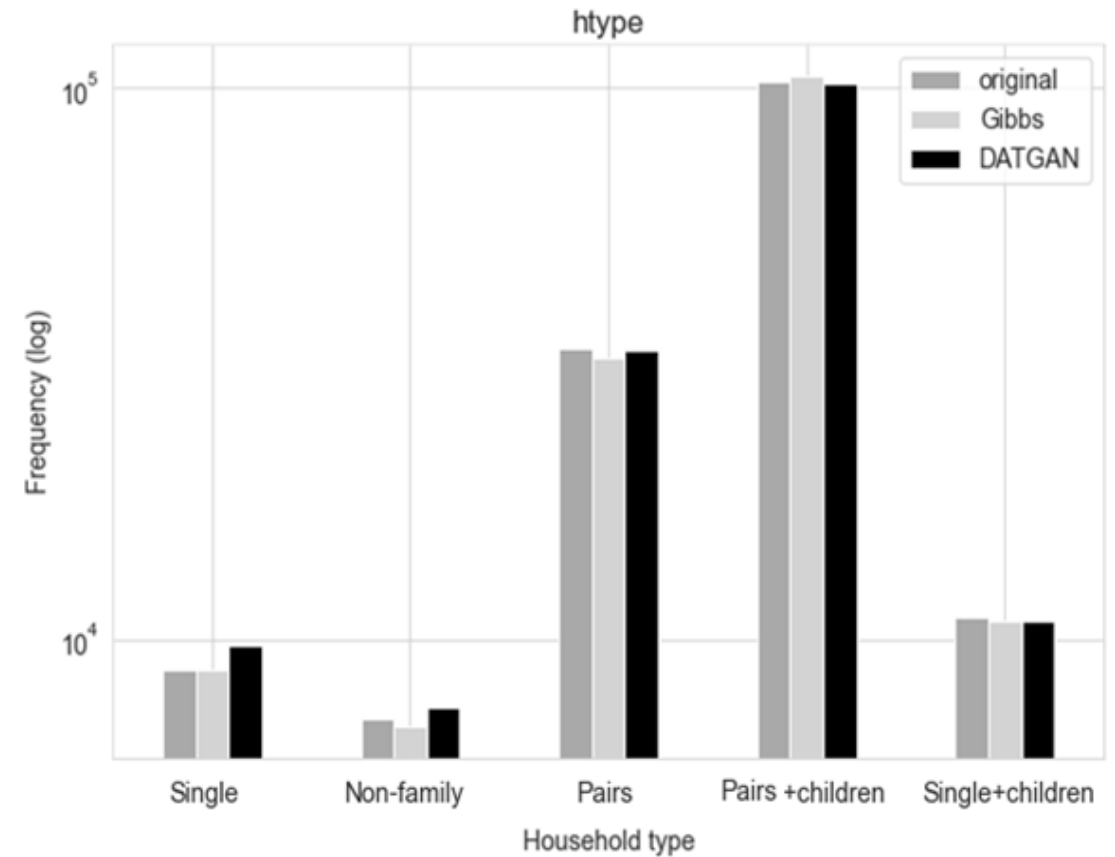
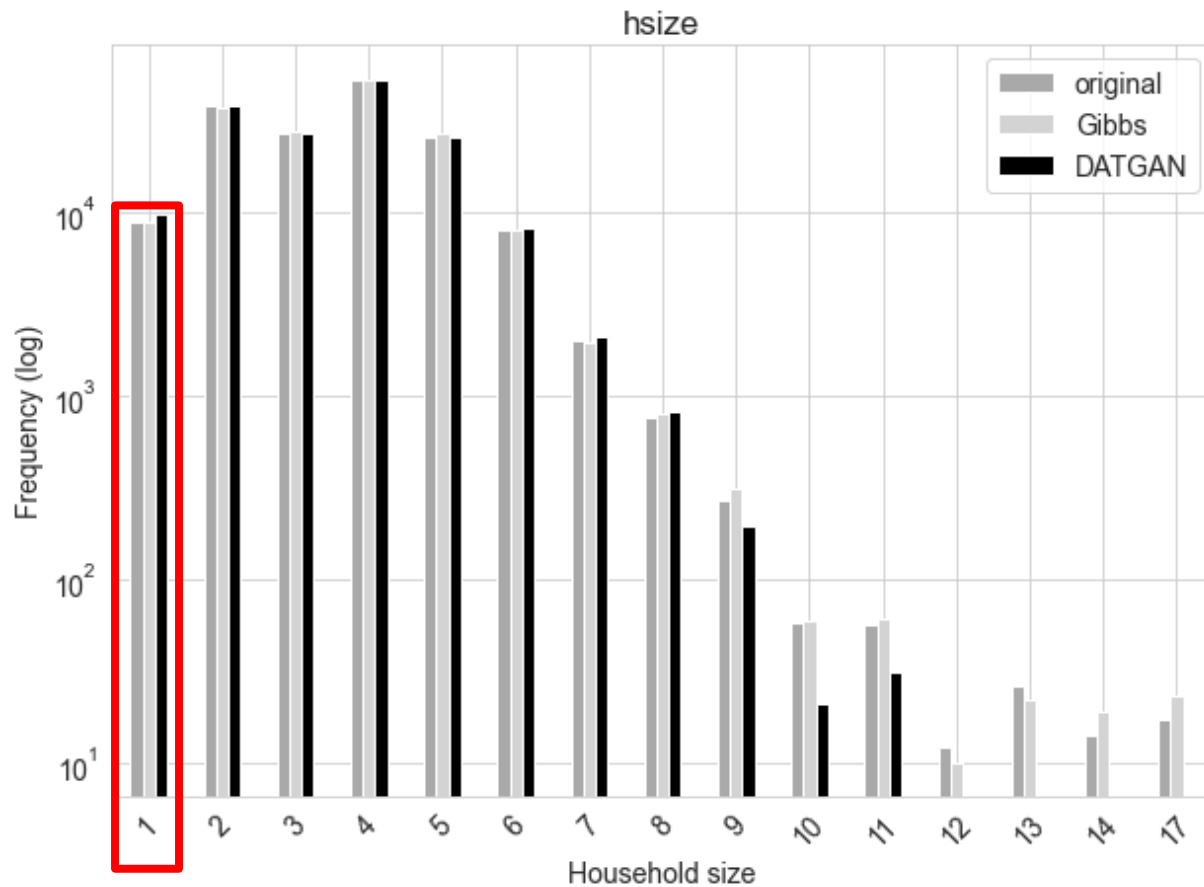
2. Statistics (Lederrey et al., 2022)

- **First level** – columns are compared one by one separately (verify aggregated values)
- **Second level** – columns are compared two by two (verify logic in the data)
- Calculating: MSE, RMSE, SRMSE, R^2 , Pearson's correlation

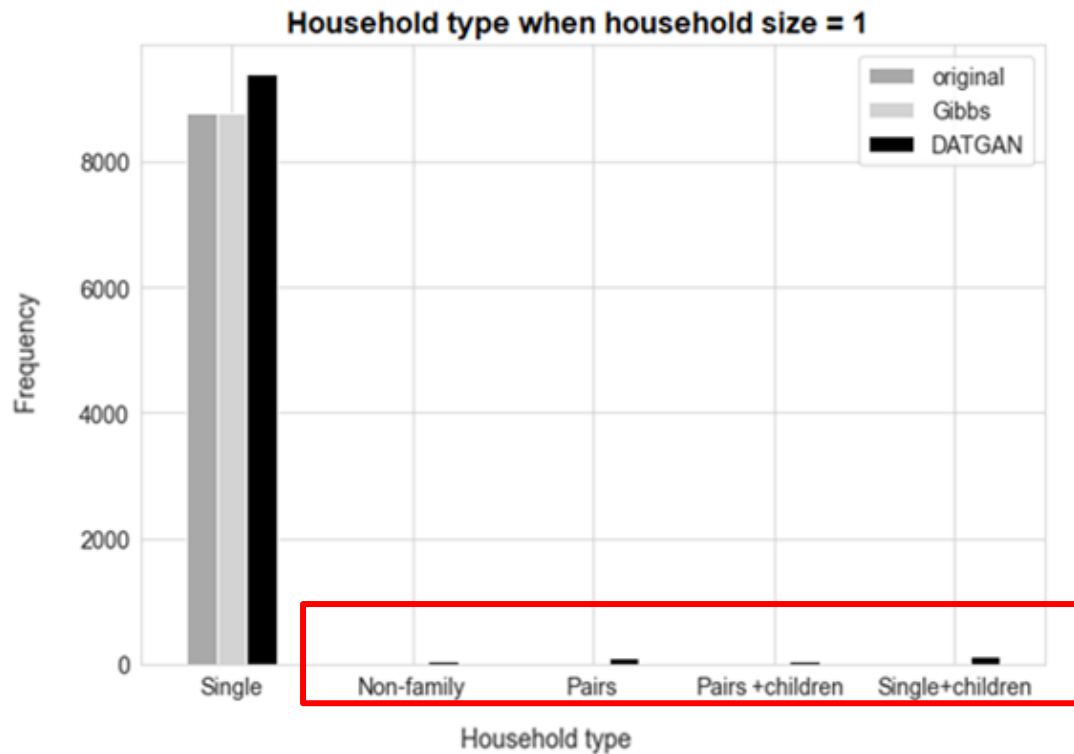
Comparison is done between:

- original dataset
- One-stage Gibbs simulator
- DATGAN (Lederrey et al.,2022)

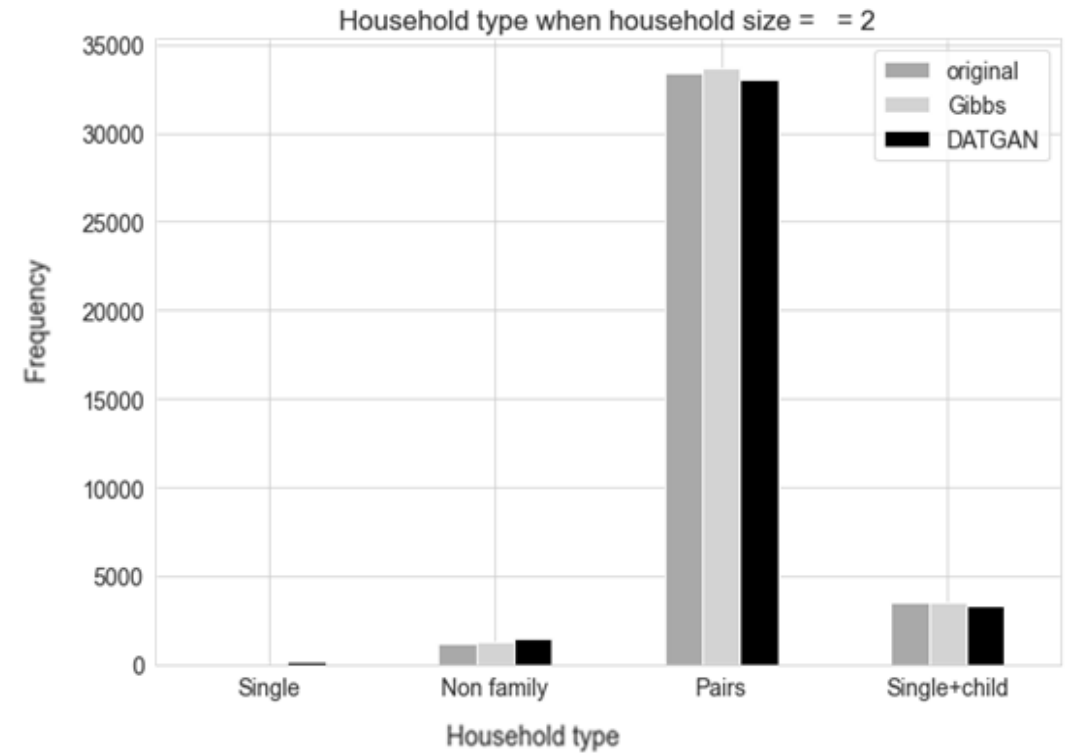
Results - Marginals



Results – Sub-distributions



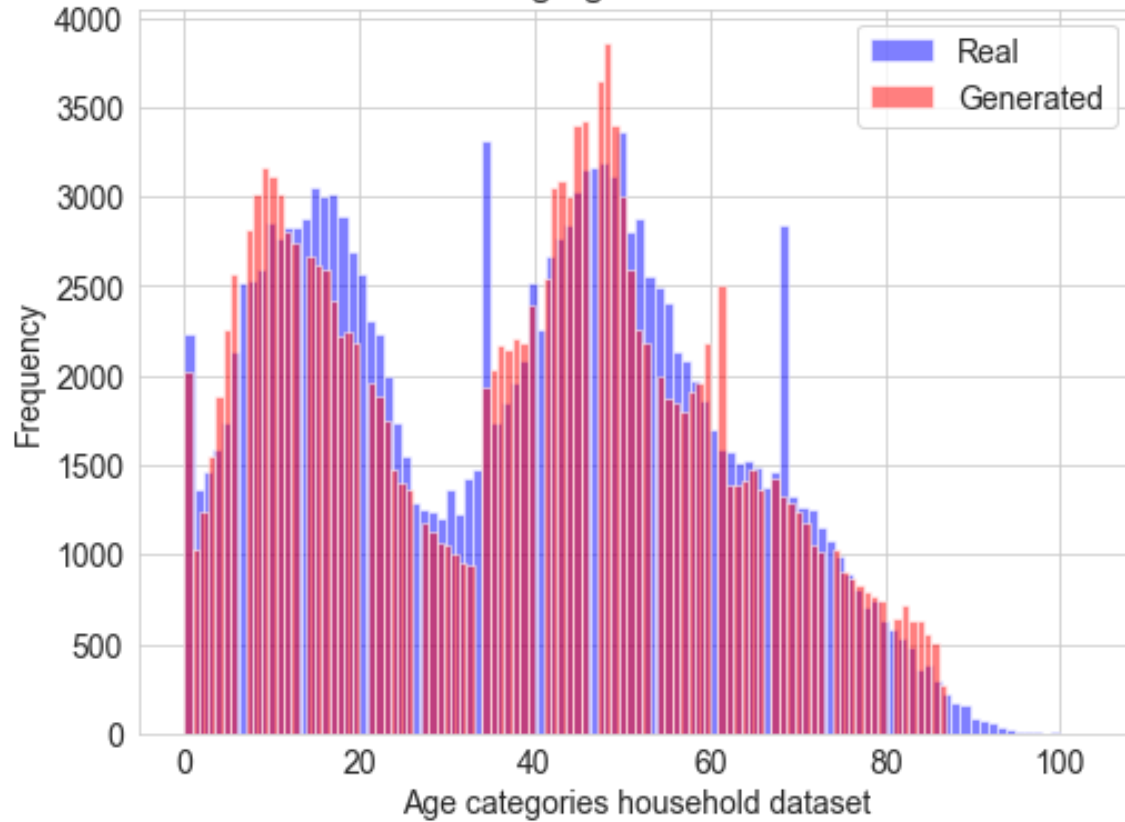
Deterministic part



Stochastic part

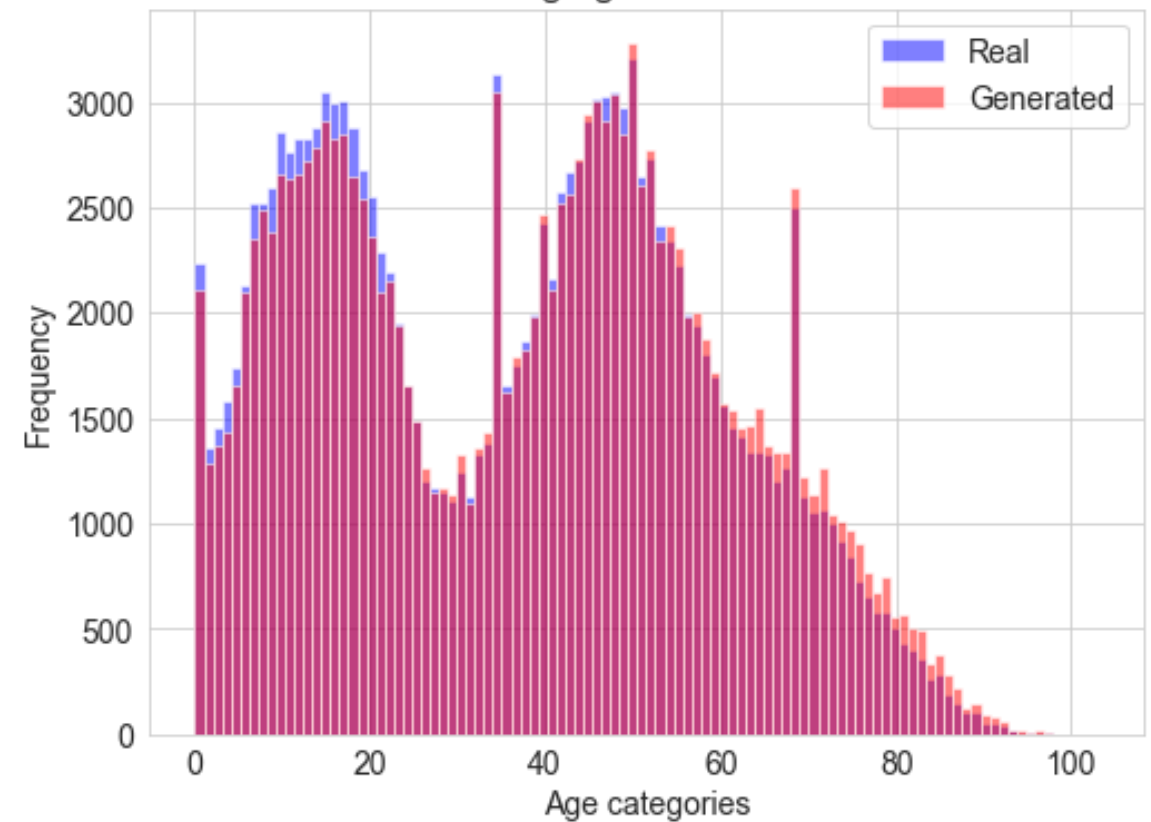
Results – Marginals individuals continuous

Age generation



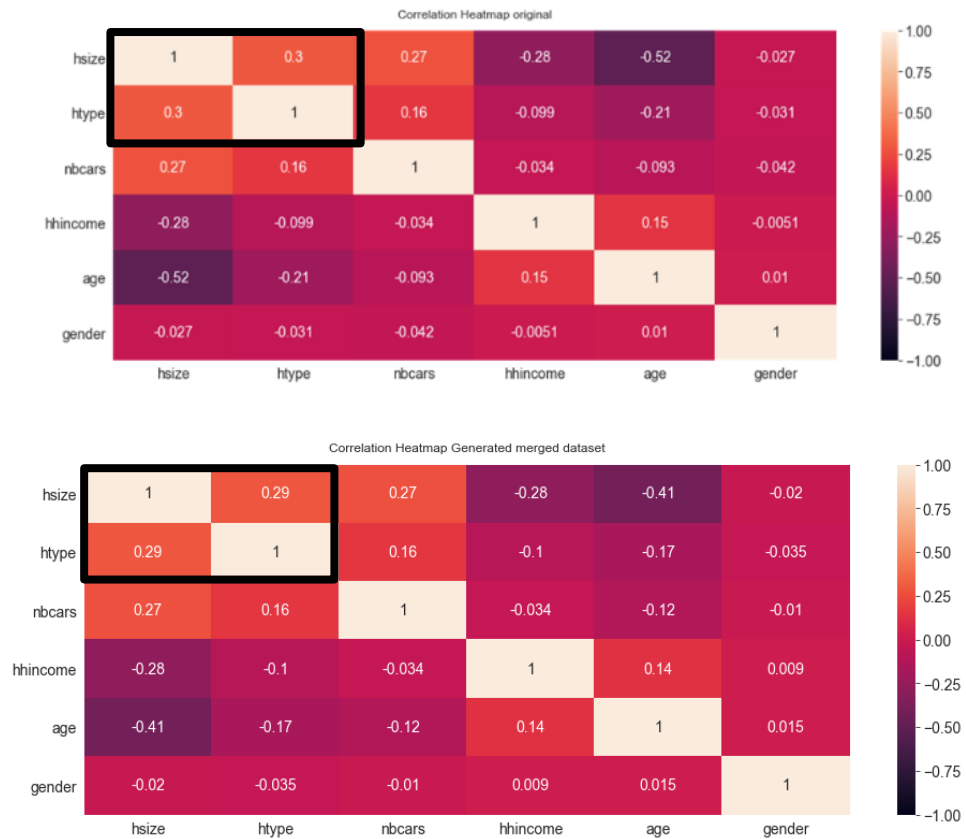
DATGAN

Age generation



DAC Gibbs model

Results – Divide and conquer



Conclusion & Future work

- Enforce rules -> control of generation process -> assume the correlations and let the model & data to do the rest
- Divide and conquer ->
 - Identify which values are causing strong correlation
 - isolate those areas
 - generate “strongly” and “weakly” correlated subsets in parallel
 - merge subsets
- Investigate convergence and influence on efficiency
- Revise all conditionals in order to simplify where needed

Thank you for your attention!

