

# Probabilistic multimodal map-matching with rich smartphone data

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# Outline

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- 3 Probabilistic method
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  - Travel model
  - Smartphone measurement model
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# Introduction

**Objective:** infer path and mode information of multimodal trips in a probabilistic manner from rich smartphone data.

## Motivations:

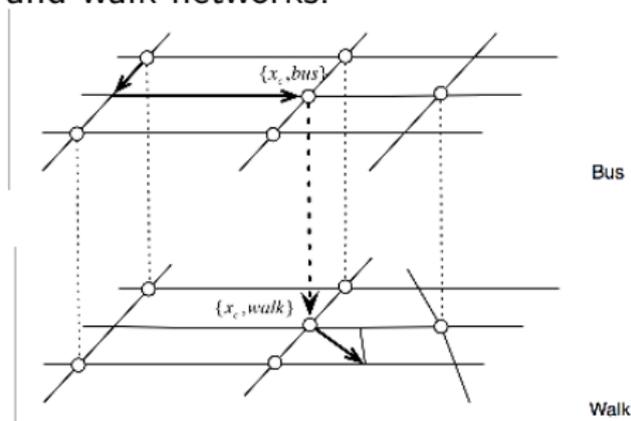
- Probabilistic method in order to account for errors in the data.
- Smartphone data provides rich mobility related information.
  - GPS can be used to detect the travel path.
  - Bluetooth and acceleration provide travel mode information.



# Network representation

- Urban transport networks: walk, bike, car, bus, metro.
- A position  $\mathbf{x} = (x, m)$  is characterized by horizontal coordinates  $x$  and transport mode  $m$ .
- Data source: OpenStreetMap.

Example: a multimodal path  $p$  in bus and walk networks.



# Smartphone data collection

Nokia Data collection campaign:

- September 2009 - September 2011.
- 200 individuals in Geneva Lake area.
- Each individual is given with a Nokia N95 smartphone.
- A data collection APP constantly collect smartphone data and send it to a remote server.

Data used in this study:

- GPS, Bluetooth and Acceleration.
- Useful measurements are extracted from the raw data.



# Smartphone measurements extraction

- GPS. 10 seconds interval. Coordinates  $\hat{x}$  with error indicators, speed  $\hat{v}$ , heading  $\hat{h}$ .
- Bluetooth (BT). 180 seconds interval.  $\hat{b}$  is equal to 1 if there is at least one BT device nearby, and 0 otherwise.
- Acceleration (ACCEL). 10 seconds (40Hz) recording with 120 seconds interval. A measurement  $\hat{a}$  is the mean of the accelerations in a 2-seconds time window (5 measurements for 10 seconds recording), unit  $\frac{1}{280}m/s^2$ .

Each measurement is associated with a time tag  $\hat{t}$ .



## Labelled data

For the calibrations of some models, we use measurements that are labelled with the true transport mode. The data is collected from 3 smartphone users.

Number of measurements that are labelled:

|       | walk         | bike  | car          | bus     | metro | total |
|-------|--------------|-------|--------------|---------|-------|-------|
| GPS   | 9350         | 11899 | 1142         | 1669    | 2069  | 26129 |
| BT    | non-PT: 1826 |       |              | PT: 869 |       | 2695  |
| ACCEL | 4501         | 11924 | motor: 11801 |         |       | 28226 |



# Measurements sequence from a trip

$$\hat{y}_{1:T} = (\hat{y}_1, \dots, \hat{y}_T)$$

- A sequence of measurements recorded during a continuous travel without intermediate stops for activities (usually a trip or a part of a trip).
- The measurements are chronologically ordered.
- It is composed of 3 subsequences: the GPS, the Bluetooth and the acceleration. E.g, the GPS measurements sequence,  $(\hat{g}_1, \hat{g}_2, \dots, \hat{g}_l)$ .



# Probabilistic measurement model

$\Pr(\hat{y}_{1:T} | t_{1:T}, \rho)$  calculates the likelihood of observing all the smartphone measurements  $\hat{y}_{1:T}$  on a multimodal path  $\rho$  at time  $t_{1:T}$ .

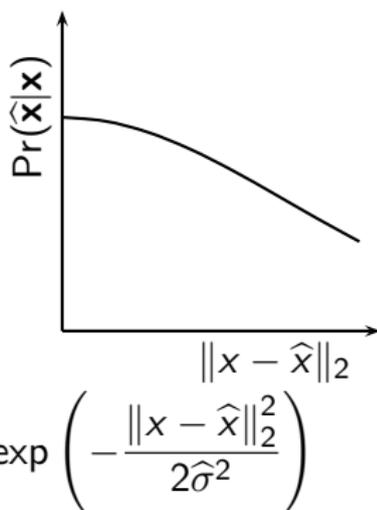
Components:

- 1 Sensor measurement models: captures the data generation processes.
- 2 Travel model: captures the dynamics in travel.
- 3 Integration: integrate them in a unified framework.



# GPS measurement model

- The errors in longitudinal and latitudinal directions are independently normal distributed.
- Then, the horizontal error  $e$  is Rayleigh distributed.
- The variance  $\hat{\sigma}^2$  is estimated from the GPS and network data.



$$\Pr(\hat{\mathbf{x}}|\mathbf{x}) = \Pr(\hat{x}|\mathbf{x}) = \Pr(e > \|\hat{\mathbf{x}} - \mathbf{x}\|_2) = \exp\left(-\frac{\|\mathbf{x} - \hat{\mathbf{x}}\|_2^2}{2\hat{\sigma}^2}\right)$$

# Bluetooth measurement model

Assumption: Bluetooth only distinguishes between PT and non-PT.

$$\Pr(\hat{b}|\mathbf{x}) = \Pr(\hat{b}|m) = \begin{cases} \Pr(\hat{b}|m \in \text{PT}) & \text{if } m \text{ is PT} \\ \Pr(\hat{b}|m \notin \text{PT}) & \text{if } m \text{ is non-PT} \end{cases}$$

where  $\text{PT} = \{\text{bus, metro}\}$ .

The model is estimated from the labelled data:

| $\Pr(\hat{b} m)$     | $\hat{b} = 0$ | $\hat{b} = 1$ |
|----------------------|---------------|---------------|
| $m \in \text{PT}$    | 0.19          | 0.81          |
| $m \notin \text{PT}$ | 0.60          | 0.40          |

There is a higher chance to observe a Bluetooth device in public transport environment.



# Acceleration measurement model

- Assumption: acceleration only distinguishes among: walk, bike, motor modes.
- We calibrate a pdf using a mixture of normal for each of them. Normal mixture is usually used to estimate distributions of heterogenous data (e.g. GPS speed data<sup>1</sup>).

$$\Pr(\hat{a}|x) = \Pr(\hat{a}|m) = f_a(\hat{a}|m) = \sum_{j=1}^{J_m} w_{mj} \phi(\mu_{mj}, \sigma_{mj}^2). \quad (1)$$

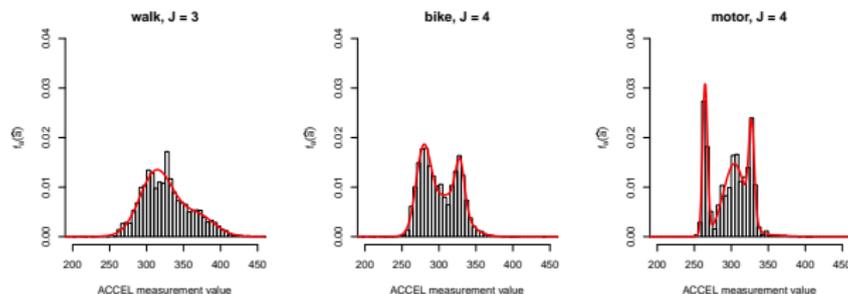


1. Park B-J, Zhang Y, Lord D. Bayesian mixture modeling approach to account for heterogeneity in speed data. *Transportation Research Part B: Methodological*. 2010;44(5):662-673.



# Acceleration measurement model

The pdf's are estimated from the labelled data.



- *Walk*: higher chance to observe a high acceleration.
- *Bike*: stable with a peak near gravity (280).
- *Motor*: a peak lower than the gravity, which depicts vertical movements caused by the road condition.



# Travel model

$$\Pr(\mathbf{x}_k | \mathbf{x}_{k-1}, t_{k-1}, t_k, p)$$

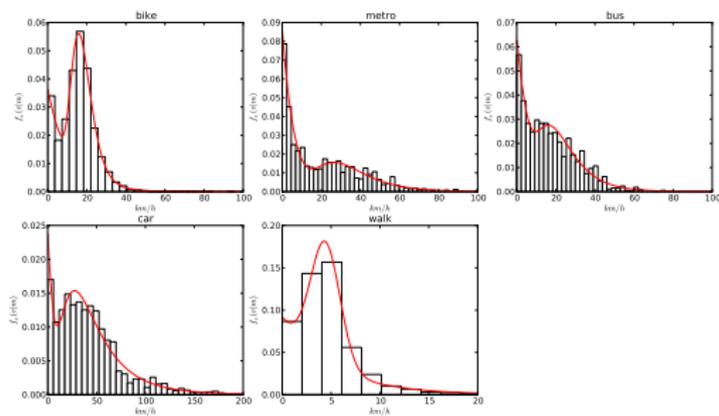
predicts the position  $\mathbf{x}_k = (x_k, m_k)$  at time  $t_k$ , given that the state at time  $t_{k-1}$  is  $\mathbf{x}_{k-1} = (x_{k-1}, m_{k-1})$ , and the smartphone user is traveling along path  $p$ .

We use GPS speed data to derive and calibrate the travel model.



# The speed distribution $f_v(\hat{v}|m)$ for each mode $m$

Mixture of a normal/lognormal (walk/others) and a negative exponential. Negative exponential captures stops. Normal/lognormal captures travel at regular speed.



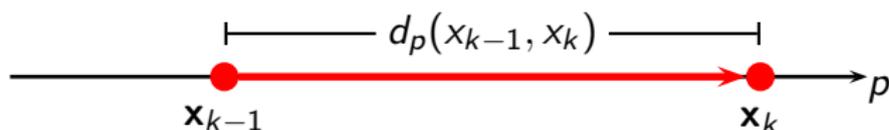
Remarks:

- Calibrated from labelled data.
- Normal fits better for walk.
- Lognormal fits better for others.

# Derivation of the travel model

Assumption: at most one mode change between  $\mathbf{x}_{k-1}$  and  $\mathbf{x}_k$ .

- Case 1: No mode change between  $\mathbf{x}_{k-1}$  and  $\mathbf{x}_k$ .

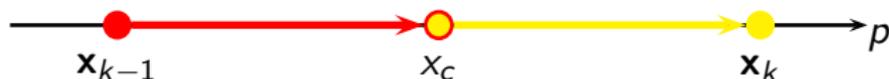


Assumption: the travel speed follows the speed distribution of transport mode  $m_k$ ,

$$\Pr(x_k | x_{k-1}, t_{k-1}, t_k, p) = f_v\left(\frac{d_p(x_{k-1}, x_k)}{t_k - t_{k-1}} \mid m_k\right)$$

# Derivation of the travel model

- Case 2: One mode change at  $x_c$  between  $\mathbf{x}_{k-1}$  and  $\mathbf{x}_k$ . The mode change time  $t_c$  is unknown.



$$\Pr(\mathbf{x}_k | \mathbf{x}_{k-1}, t_{k-1}, t_k, p) = \int_{t_c=t_{k-1}}^{t_k} \Pr(t_c | \mathbf{x}_{k-1}, t_{k-1}, p) \Pr(\mathbf{x}_k | \mathbf{x}_{k-1}, t_c, t_k, p) dt_c$$

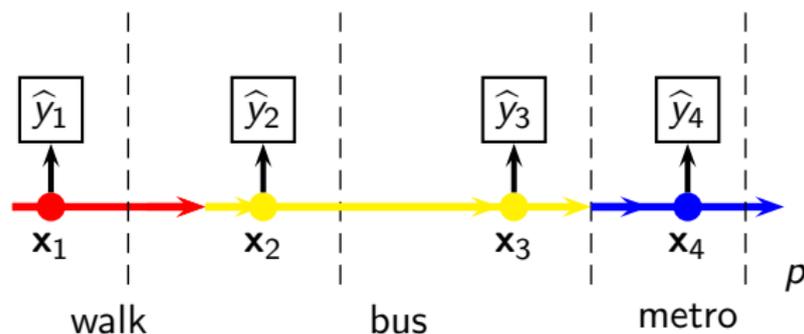
Assumption: each unimodal travel segment follows the speed distribution of the corresponding transport mode.

- $\Pr(t_c | \mathbf{x}_{k-1}, t_{k-1}, p) = f_v\left(\frac{d_p(\mathbf{x}_{k-1}, x_c)}{t_c - t_{k-1}} \mid m_{k-1}\right)$ ,
- $\Pr(\mathbf{x}_k | \mathbf{x}_{k-1}, t_c, t_k, p) = f_v\left(\frac{d_p(x_c, \mathbf{x}_k)}{t_k - t_c} \mid m_k\right)$ .

# Derivation of the smartphone measurement model.

Decomposition of the measurement model:

$$\Pr(\hat{y}_{1:T} | t_{1:T}, \rho) = \Pr(\hat{y}_1 | t_1, \rho) \prod_{k=2}^T \Pr(\hat{y}_k | \hat{y}_{1:k-1}, t_{1:k}, \rho),$$



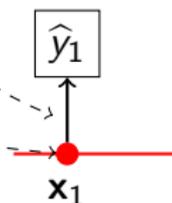
The states  $x_{1:T}$  are latent

# First iteration

$$\Pr(\hat{y}_1 | t_1, \rho) = \int_{\mathbf{x}_1 \in \rho} \Pr(\mathbf{x}_1 | t_1, \rho) \Pr(\hat{y}_1 | \mathbf{x}_1) d\mathbf{x}_1$$

Two components:

- ① A prior probability .
- ② A sensor measurement model.



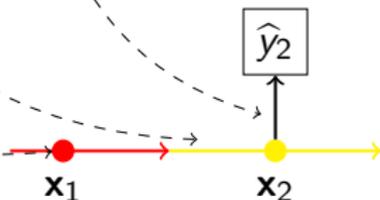
## Each subsequent iteration

$$\Pr(\hat{y}_k | \hat{y}_{1:k-1}, t_{1:k}, p) = \Pr(\hat{y}_k | \hat{y}_{k-1}, t_k, p) = \int_{\mathbf{x}_k \in P} \Pr(\hat{y}_k | \mathbf{x}_k) \Pr(\mathbf{x}_k | \hat{y}_{k-1}, t_k, p) d\mathbf{x}_k$$

$$= \int_{\mathbf{x}_k \in P} \int_{\mathbf{x}_{k-1} \in P} \Pr(\mathbf{x}_{k-1} | \hat{y}_{k-1}, p) \Pr(\mathbf{x}_k | \mathbf{x}_{k-1}, t_{k-1}, t_k, p) \Pr(\hat{y}_k | \mathbf{x}_k) d\mathbf{x}_{k-1} d\mathbf{x}_k$$

Three components:

- 1 A posterior probability from the last iteration.
- 2 A travel model.
- 3 A sensor measurement model.



## Candidate path generation

Given a set of candidate paths  $P$ , we can infer how likely  $p \in P$  is the true path:

$$q(p|\hat{y}_{1:T}) = \frac{\Pr(\hat{y}_{1:T}|t_{1:T}, p) \Pr(p)}{\sum_{p' \in P} \Pr(\hat{y}_{1:T}|t_{1:T}, p') \Pr(p')}, \quad (2)$$

where  $\Pr(p)$  is a prior probability. We propose an algorithm to generate  $P$ :

- The algorithm builds the physical path and the transport modes simultaneously.
- Smartphone data recorded in a multimodal trip are not required to be preprocessed into several unimodal segments.
- Transport networks also contribute to the inference of the transport mode, especially in differentiating PT and non-PT modes.

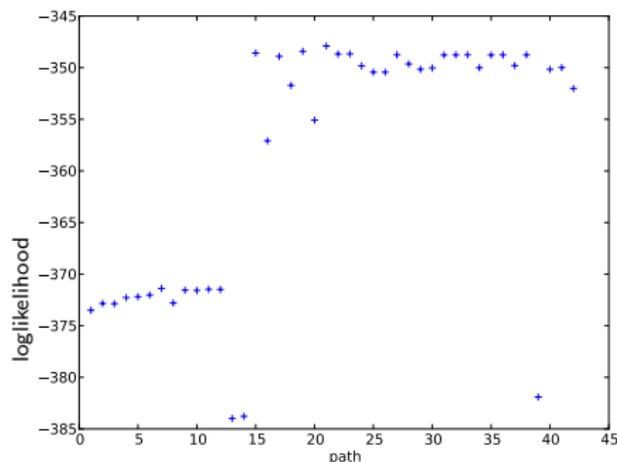


## Result illustration: a multimodal trip

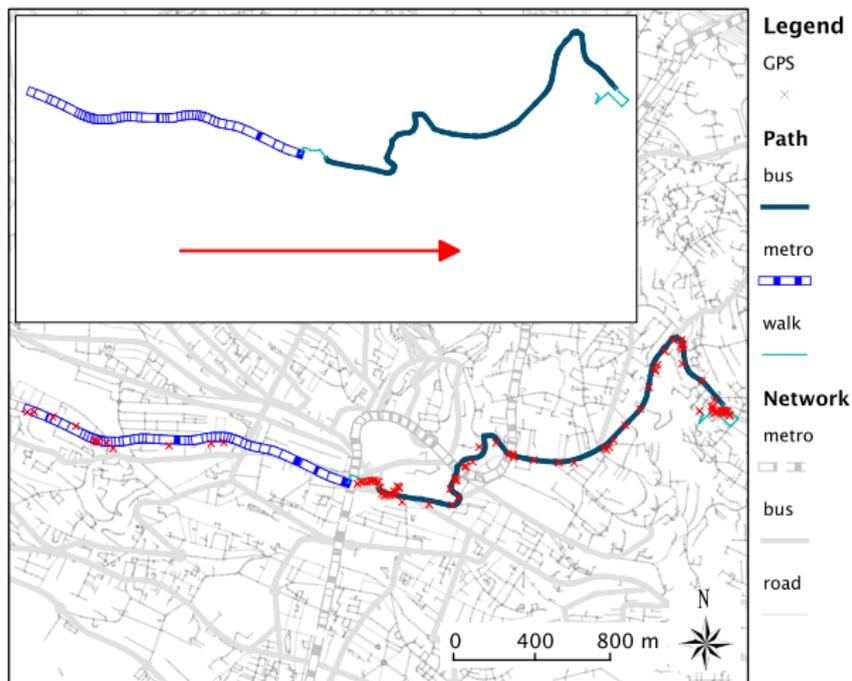
A multimodal trip: metro→walk→bus→walk (20 minutes).

Input: 91 GPS, 8 BT, and 395 ACCEL.

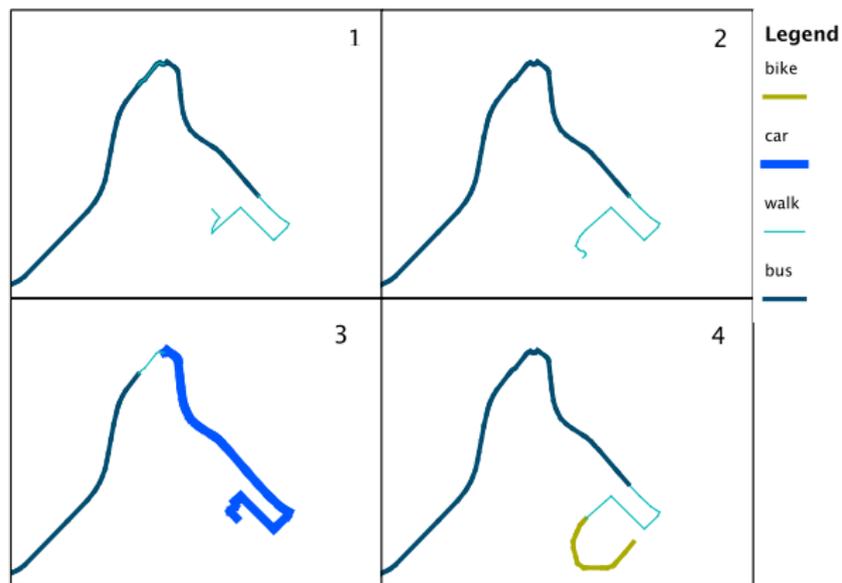
Output: 43 multimodal paths with measurement loglikelihoods.



# Result illustration: the most likely path



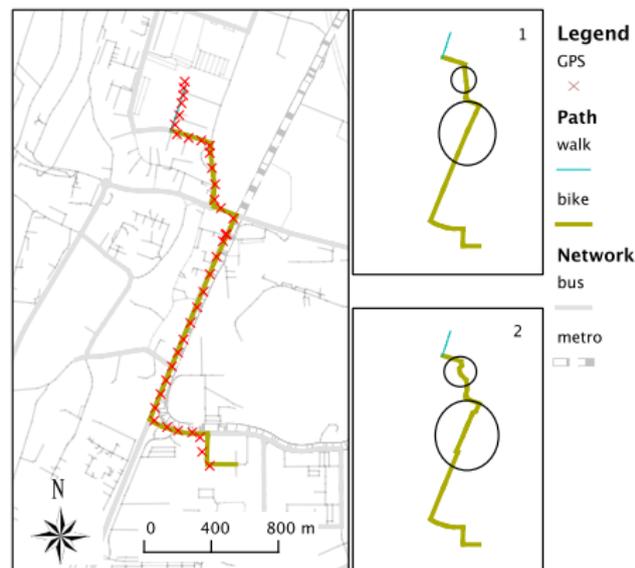
# Result illustration: uncertainty in the trip end



loglikelihoods: -347.9, -348.7, -384.0, -381.9.

# Result illustration: a bike trip

- A trip with bike as the main mode and walk at the end.
- 33 paths generated.
- Likelihood for two examples:  $-117.7$ ,  $-118.0$ .



# Performance analysis on transport mode inference

Data: 36 data sequences that are known to have one single mode.  
 $S(P', P) \in [0, 1]$  measures the similarity between two sets of paths.  
 1 indicates complete overlap, 0 indicates no overlap at all.

| Input          |            | Output   |                     |
|----------------|------------|----------|---------------------|
| data           | known mode | path set | S                   |
| GPS            | Yes        | $P^0$    | $S^0 = S(P_0, P_0)$ |
| GPS            | No         | $P^1$    | $S^1 = S(P_1, P_0)$ |
| GPS, BT        | No         | $P^2$    | $S^2 = S(P_2, P_0)$ |
| GPS, BT, ACCEL | No         | $P^3$    | $S^3 = S(P_3, P_0)$ |

$P^0$  has the correct mode, hence it is served as the benchmark.  
 $S^0$  measures the uncertainty of  $P^0$ , the result with known mode.



# Performance analysis on transport mode inference

Some examples

| id | mode  | time | GPS | BT | ACCEL | $S^0$ | $S^1$ | $S^2$ | $S^3$ |
|----|-------|------|-----|----|-------|-------|-------|-------|-------|
| 3  | bus   | 234  | 24  | 1  | 11    | 0.96  | 0.64  | 0.65  | 0.93  |
| 9  | car   | 229  | 20  | 0  | 23    | 0.97  | 0.95  | -     | 0.96  |
| 16 | bike  | 369  | 38  | 1  | 23    | 0.83  | 0.76  | 0.77  | 0.76  |
| 20 | metro | 560  | 34  | 1  | 23    | 0.99  | 0.77  | 0.82  | 0.85  |
| 34 | walk  | 359  | 27  | 1  | 0     | 0.80  | 0.75  | 0.73  | -     |

- In general,  $S^0 > S^3 > S^2 > S^1$ .
- PT results have higher accuracy, thanks to the lower density of PT networks.
- Average:  $S^2$  (0.888)  $>$   $S^1$  (0.858), in 12 cases where BT data is available.
- Average:  $S^3$  (0.826)  $>$   $S^1$  (0.751), in 22 cases where ACCEL data is available.



# Conclusion remarks

- A flexible modeling framework is proposed:
  - The prior probability  $Pr(p)$  is flexible.
  - Can integrate other types of data by defining the corresponding sensor measurement models.
  - Can integrate other networks, e.g. train network.
- Results analysis:
  - Results are consistent with the reality and the assumptions.
  - Capable of dealing with mode changes.
  - Good performance in identifying the transport modes.
  - Apart from the most useful GPS data, BT and ACCEL also contribute in identifying the transport mode.

