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Attempting consistent CBA with complicated transport model systems

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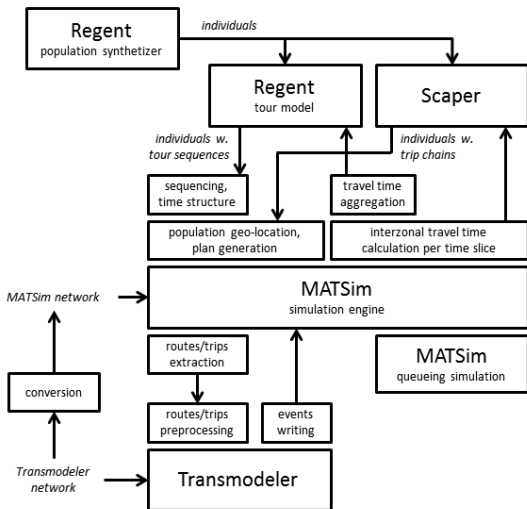
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Background

- The Swedish Road Administration wants a *dynamic* strategic urban transport model.
- We convinced them them to also consider a “person-centric” approach.
- The only way to convince them was to somehow wire this into their existing models and show that it is feasible.

- One project later, they are comfortable with the idea of a dynamic microsimulation.
- But to adopt it in their practice, they need to be able to perform consistent CBA.

Overview





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Layered structure

- Each individual has sociodemographics and a home location.
- upper level choices:
 - ▶ activity “pattern”
 - ▶ mode
 - ▶ locations (~1000 zones)
- lower level choices:
 - ▶ time
 - ▶ route
 - ▶ (network flows, travel times, etc.)

Ideal world utility functions

- ideal upper level utility function

$$U_{ni} = [V^{\text{upper}}(\mathbf{z}_n, \mathbf{x}_i) + \varepsilon_{ni}^{\text{upper}}] + S^{\text{lower}}(\mathbf{z}_n, i)$$

$i \in C_n^{\text{upper}}$ = activities, modes, locations
 $\mathbf{z}_n, \mathbf{x}_{ni}$ attributes of decision maker, alternative
 S^{lower} summary of lower-level experience

- lower level utility function

$$U_{nj} = V^{\text{lower}}(\mathbf{z}_n, \mathbf{x}_j) + \varepsilon_{nj}^{\text{lower}}$$

$j \in C_n^{\text{lower}}$ route sequence incl. time structure
 $S^{\text{lower}}(\mathbf{z}_n, i) = E \left\{ \max_{j \in C_n^{\text{lower}}} U_{nj} \right\}$



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Layered structure

- upper level:
 - ▶ activities: “work”, “other”
 - ▶ uses an **independent** three-level nested logit per activity
 1. travel or not
 2. which mode
 3. which location
 - ▶ only **anonymous** cost (travel time, distance, monetary) feedback from lower level
 - ▶ **static**
- lower level:
 - ▶ dynamic person-centric DTA microsimulation
 - ▶ heuristic choice of trip sequence incl. timing
 - ▶ uses a utility function but cannot compute exp. max. utilities

“Utility” functions, right now

- upper level:

$$U_{ni} = [V^{\text{upper}}(\mathbf{z}_n, \mathbf{x}_i) + \varepsilon_{ni}^{\text{upper}}] + S^{\text{lower}}(\mathbf{z}_R, i)$$

$$i \in C_n^{\text{upper}} = \text{(to travel or not, where, what mode) per act. type}$$

- lower level:

$$U_{nj} = V^{\text{lower}}(\mathbf{z}_n, \mathbf{x}_j | i) + \varepsilon_{nj}^{\text{lower}}$$

$$j \in C_n^{\text{lower}} = \{\text{route/activity sequence incl. time structure}\}$$

$$S^{\text{lower}}(\mathbf{z}_R, i) = f(\text{static tour cost matrices})$$



Tour cost matrices

- Aggregation of tour costs per OD pair and activity type:

$$\begin{aligned} & T_{\text{tour}}(\text{OD}, \text{act}) \\ = & \sum_k \Pr(\text{dpt. for act at time } k) \cdot t_{\text{trip}}(\text{travel at } k) \\ + & \sum_k \Pr(\text{dpt. for act at time } k) \\ & \cdot \sum_{\Delta k} \Pr(\text{act lasts } \Delta k) \cdot t_{\text{trip}}(\text{travel back at } k + \Delta k) \end{aligned}$$

- Approximates the expected tour cost of a randomly selected person per purpose.



Any way around cost matrices?

- The problem are the non-chosen alternatives (no lower-level simulation of their performance).
- (The upper-level model system would change a lot without matrices.)
- The feasible number of matrices is limited, but perhaps something like this:

$$\begin{aligned} & T_{\text{tour1,tour2}}(\text{OD1, OD2, } i, n) \\ &= T_{\text{tour1}}(\text{OD1}) + T_{\text{tour2}}(\text{OD2} \mid \text{tour1}) + \beta^T \begin{pmatrix} z_n \\ x_i \end{pmatrix} \end{aligned}$$

where the last term can be estimated through regression based on lower-level observations.



Exploit the lower-level of detail

- **Non-chosen upper-level alternatives:** approximate lower-level performance.
 - ▶ Computationally probably a necessity.
 - ▶ May even add realism if properly constructed.
- **Chosen upper-level alternative:** detailed lower-level performance is available.
 1. *Consistent inconsistency:* Only use approximate lower-level performance.
 2. *Inconsistent consistency:* Use detailed information at least for chosen alternative.

Possible upper-level modification

- For the chosen (upper,lower)-level alternatives (i,j) :

$$U_{ni} = V^{\text{upper}}(\mathbf{z}_n, \mathbf{x}_i) + U^{\text{lower}}(\mathbf{z}_n, \mathbf{x}_j) + \varepsilon_{ni}^{\text{upper2}}$$

- For the non-chosen upper-level alternative i :

$$U_{ni} = V^{\text{upper}}(\mathbf{z}_n, \mathbf{x}_i) + S^{\text{lower}}(i) + \beta^T \begin{pmatrix} \mathbf{z}_n \\ \mathbf{x}_i \end{pmatrix} + \varepsilon_{ni}^{\text{upper}}$$

- One would expect $\text{VAR}\{\varepsilon_{ni}^{\text{upper2}}\} < \text{VAR}\{\varepsilon_{ni}^{\text{upper}}\}$.
- Likely to require model (system!?) re-estimation. Interesting.



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Alternative: Dynamic discrete choice models

- Is actually already integrated as an upper-level model.
- Requires much more parameters to be estimated.
- More difficult to communicate. No longer an incremental change.