



ASSIGNMENT FOR SESSION 13: SECOND PEER REVIEW SESSION

The objective of this session is to learn from each other and improve your understanding by examining your classmates' assignment on the same topic.

Your second peer-review assignment:

Each group should prepare a short presentation (5-7 minutes **maximum**) in order to give feedback on another group's assignment. You will be provided with the report, model specification and results files. Along with your team members work on the evaluation of your fellow group's work, keeping in mind the goals for this assignment. You could either prepare a powerpoint or use the group's report and comment on it *–but* make sure to cover the following:

1. Are the reported market shares for the three modes correct?
2. What effects of varying attributes on the market shares did your fellow group test?
3. Is the strategy tackling the oversampling of men correct?
4. What is the approach your fellow group followed to find the optimal price? Is the optimal price they found reasonable?

NOTE: You should jointly work on the evaluation. Try to interpret the results, discuss and prepare your comments. During the session one student from each group will be randomly chosen to present the feedback. A small reward will be granted to the best reviewers.