## Optimization and Simulation Introduction

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## Outline

Motivation

2 Modeling

3 Simulation

4 Data analysis

Optimization

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### Definition (Wikipedia)

Combination of components that work in synergy to collectively perform a useful function.

### Properties

- Complex
- Large
- Designed
- Configurable
- Interactions with external world



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Source: Wikipedia

### Objectives

- Design
- Maintain
- Operate

### Time horizon

- Long-term
- Medium-term
- Short-term



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Source: Swiss Learning Exchange

### Mathematical and digital twins

- Modeling
- Simulation
- Optimization



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Source: Konica Minolta

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	Modeling	Simulation	Optimization
Roles How?	Represent Capture causal effects	Predict Capture the propagation of uncertainty	Improve Investigate better configu- rations

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## Outline





### Simulation



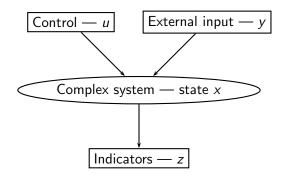
### Dptimization

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### System

A system can be seen as a black box, modeled by

$$z = h(x, y, u; \theta)$$



$$z = h(x, y, u; \theta)$$

### Example

### A car:

- x captures the state of the system (e.g. speed, position of other vehicles)
- y captures external influences (e.g. wind)
- *u* captures possible human controls on the system (e.g. acceleration/deceleration)
- z represents indicators of performance (e.g. oil consumption).

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### Decompose the complexity

- The model *h* is usually decomposed to reflect the interactions of the subsystems
- For example,
  - a car-following model captures the target speed of the driver,
  - an engine model derives the actual consumption as a function of the acceleration.

### Causal effects

- Very important to identify the causal effects
- Failure to do so may generate wrong conclusions

### Forecasting

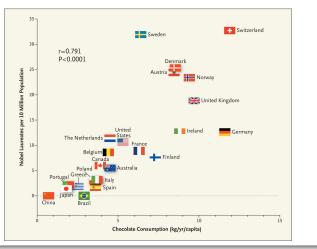
Assumption: causal effects are stable over time and configurations of the system.



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## Data can be misleading

### Chocolate Consumption, Cognitive Function, and Nobel Laureates



Source: [Messerli, 2012]

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#### Optimization and Simulation

## Inference

### Data collection

On an existing system, collect N observations of  $x_n, y_n, u_n, z_n$ , n = 1, ..., N.

### Goodness of fit

For a given value of  $\theta$ , "distance"  $d_n(\theta)$  between

- the predicted value  $h(x_n, y_n, u_n; \theta)$ , and
- the observed value  $z_n$ .

### Inference

Find  $\hat{\theta}$  that minimizes the total distance:

$$\widehat{\theta} = \operatorname{argmin}_{\theta} \sum_{n=1}^{N} d_n(\theta).$$

## Outline



### 2 Modeling



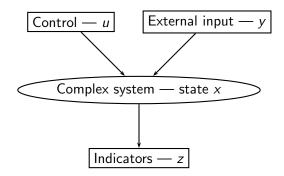


### Optimization

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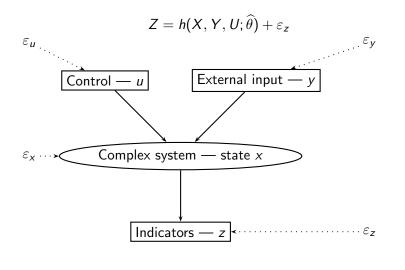
Simulation is more than simply applying the model.

$$z = h(x, y, u; \widehat{\theta})$$



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## Simulation



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### Propagation of uncertainty

$$Z = h(X, Y, U; \widehat{\theta}) + \varepsilon_z$$

- Given the distribution of X, Y, U and  $\varepsilon_z$
- what is the distribution of Z?

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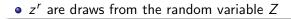
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### Sampling

- Draw realizations of X, Y, U,  $\varepsilon_z$
- Call them  $x^r, y^r, u^r, \varepsilon_z^r$
- For each r, compute

$$z^{r} = h(x^{r}, y^{r}, u^{r}; \widehat{\theta}) + \varepsilon_{z}^{r}$$



### Analysis

- Generate many draws from Z.
- Analyze their empirical distribution.



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## Importance of number of draws

### Theory vs. practice

- Theory: true distribution of Z when  $r \to \infty$ .
- Practice: finite number *R* of draws.
- If *R* is too small, simulator output is just noise.

### Analogy with real world

- Nature also generates instances of a complex random variable.
- Experiments must be repeated in order to reach conclusions.

### Example: policy analysis

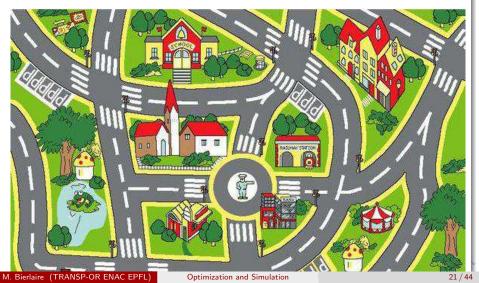
- The real impact of a policy is difficult to analyze.
- Incomplete results that are consistent with expectations may lead to erroneous conclusions.

### Accidents in Kid City

- The mayor of Kid City has commissioned a consulting company
- Objective: assess the effectiveness of safety campaigns
- They propose to use simulation

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### Accidents in Kid City

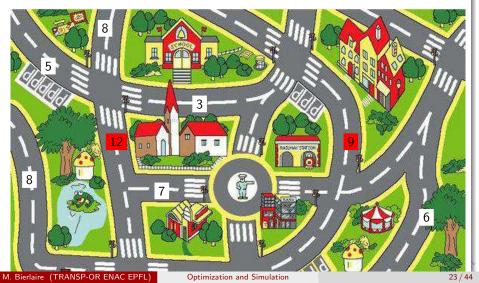


# Accidents in Kid City:

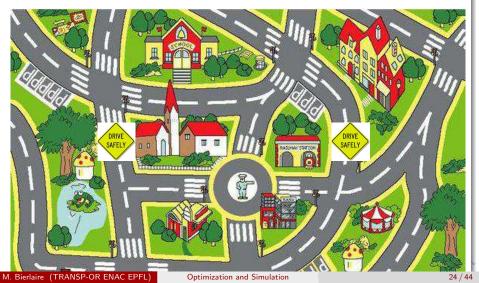


Optimization and Simulation

### Accidents in Kid City



### Accidents in Kid City



# Accidents in Kid City:



Optimization and Simulation

### Two major flaws

- Causal effects are not modeled
- Simulation performed with only one draw

### What should have been done

- Simulate the number of accidents many times.
- If so, the average number of accidents is around 7, everywhere, with or without the sticker.
- A formal statistical test would not reject the null hypothesis that the sticker has no effect.

## Outline



- Modeling
- 3 Simulation
- 4 Data analysis
  - 5 Optimization

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### Derivation of indicators from the distribution

- Mean
- Variance
- Modes
- Quantiles

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Indicators

### **Statistics**

@ MARK ANDERSON

WWW.ANDERTOONS.COM



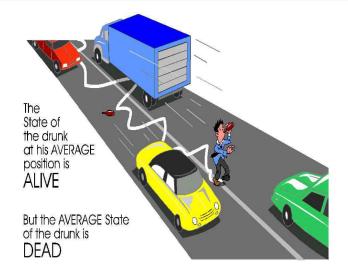
"Numbers don't lie. That's where we come in."

- Mean:  $\mathsf{E}[Z] \approx \bar{Z}_R = \frac{1}{R} \sum_{r=1}^R z^r$
- Variance:  $\operatorname{Var}(Z) \approx \frac{1}{R} \sum_{r=1}^{R} (z^r - \overline{Z}_R)^2.$
- Modes: based on the histogram
- Quantiles: sort and select

Important: there is more than the mean

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## The mean



[Savage et al., 2012]

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## The mean

### The flaw of averages

[Savage et al., 2012]

$$\mathsf{E}[Z] = \mathsf{E}[h(X, Y, U; \widehat{\theta}) + \varepsilon_z] \neq h(\mathsf{E}[X], \mathsf{E}[Y], \mathsf{E}[U]; \widehat{\theta}) + \mathsf{E}[\varepsilon_z]$$

 $\dots$  except if *h* is linear.

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## There is more than the mean



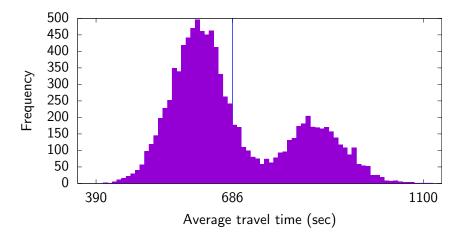
### Example

- Intersection with capacity 2000 veh/hour
- Traffic light: 30 sec green / 30 sec red
- Constant arrival rate: 2000 veh/hour during 30 minutes

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- With 30% probability, capacity at 80%.
- Indicator: Average time spent by travelers

## There is more than the mean



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## Pitfalls of simulation

### Few number of runs

- Run time is prohibitive
- Tempting to generate partial results rather than no result

### Focus solely on the mean

- The mean is useful, but not sufficient.
- For complex distributions, it may be misleading.
- Intuition from normal distribution (mode = mean, symmetry) do not hold in general.
- Important to investigate the whole distribution.
- Simulation allows to do it easily.

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## Challenges

- How to generate draws from Z?
- How to represent complex systems? (specification of *h*)
- How large *R* should be?
- How good is the approximation?

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## Pseudo-random numbers

### Definition

- Deterministic sequence of numbers
- which have the appearance of draws from a U(0,1) distribution

### Typical sequence

$$x_n = a x_{n-1} \mod m$$

- This has a period of the order of m
- So, *m* should be a large prime number
- For instance:  $m = 2^{31} 1$  and  $a = 7^5$
- $x_n/m$  lies in the [0, 1[ interval

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## Outline of the lectures

- Drawing from distributions
- Discrete event simulation
- Data analysis
- Variance reduction
- Markov Chain Monte Carlo

### Reference

[Ross, 2012]

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## Outline



- 2 Modeling
- 3 Simulation
- 4 Data analysis



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## Optimization

### Assumptions

• Control *U* is deterministic.

$$Z(u) = h(X, Y, u) + \varepsilon_z$$

• Various features of Z are considered: mean, variance, quantile, etc.

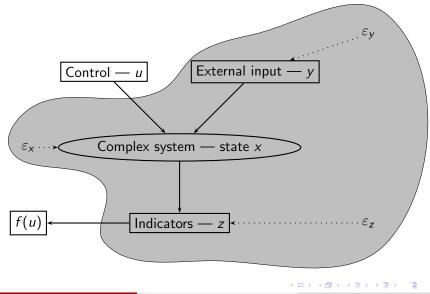
$$(z_1(u),\ldots,z_m(u))$$

• They are combined in a single indicator:

$$f(u) = g(z_1(u), \ldots, z_m(u))$$

• If not, it is called *multi-objective* optimization.

## General framework: the black box



## Optimization problem

$$\min_{u\in\mathbb{R}^n}f(u)$$

subject to

 $u \in \mathcal{U} \subseteq \mathbb{R}^n$ 

- *u*: decision variables
- f(u): objective function
- $u \in \mathcal{U}$ : constraints
- $\mathcal{U}$ : feasible set

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## In this course...

- Classical optimization problems
- Heuristics
- Multi-objective optimization

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## Summary

### Modeling

- Decomposition of the complexity.
- Causal effects.

### Simulation

- Propagation of uncertainty.
- Requires many draws.
- Analysis of the entire empirical distribution.
- There is more than the mean.

### Optimization

- Identify the control that improves a function of the indicators.
- Optional: multi-objective optimization.

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