

# Faster estimation of discrete choice models via dataset reduction

22<sup>nd</sup> Swiss Transport Research Conference  
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# Outline

1. Background
2. LSH-based dataset reduction
3. Case study
4. Conclusion

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# Discrete choice models (DCMs)

## What are DCMs?

- Suppose  $N$  observations, each containing:
  - a vector of explanatory variables  $x_n$ ;
  - the observed choice  $i_n$ .
- A DCM calculates the choice probabilities as a function of  $x_n$  and  $\theta$ :

$$P(i | x_n; \theta),$$

- where  $\theta$  is a vector of model parameters.

# Estimating DCMs

## Maximum likelihood estimation (MLE)

- Find  $\theta$  so as to maximize the joint probability of the observed choices:

$$\max_{\theta} \mathcal{L}(\theta) = \sum_{n=1}^N P(i_n | x_n; \theta).$$

- Solved using iterative methods—BFGS, Newton, etc.
- Each iteration is  $\mathcal{O}(N)$ .
- MLE is burdensome for large datasets!

# Intuition

## Factoring out redundancy

- If the data contains groups of **identical observations**:

$$\mathcal{L}(\theta) = \sum_{u=1}^U N_u \cdot P(i_u | x_u; \theta),$$

- $U$  unique observations.
- Each appears  $N_u$  times in the original data.
- Can we extend this “factorization trick” to **nearly identical observations**?

# Faster estimation of DCMs

## Assumption

- If  $i_p = i_q$  and  $x_p \approx x_q$ , then  $P(i_p | x_p; \theta) \approx P(i_q | x_q; \theta)$ .

## Approach

- Aggregate similar observations together.
- Associate weights.
- MLE on the reduced, weighted sample.

## Challenges

- Clustering must be fast  $\Rightarrow$  Use locality-sensitive hashing (LSH).
- Minimize degradation of estimation results.

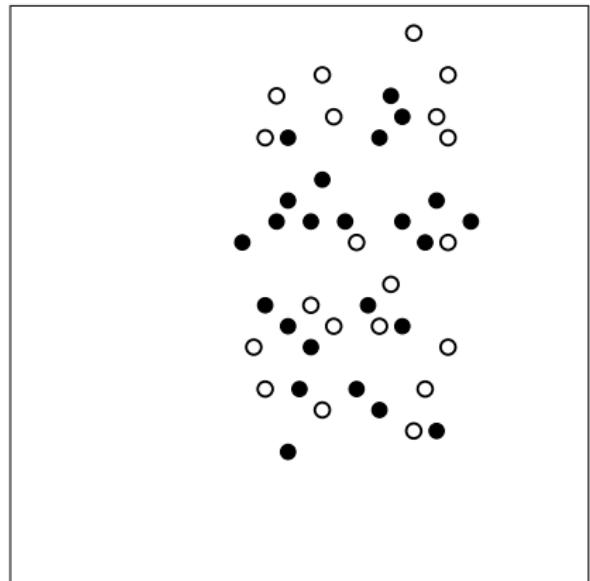
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# Procedure

## Example

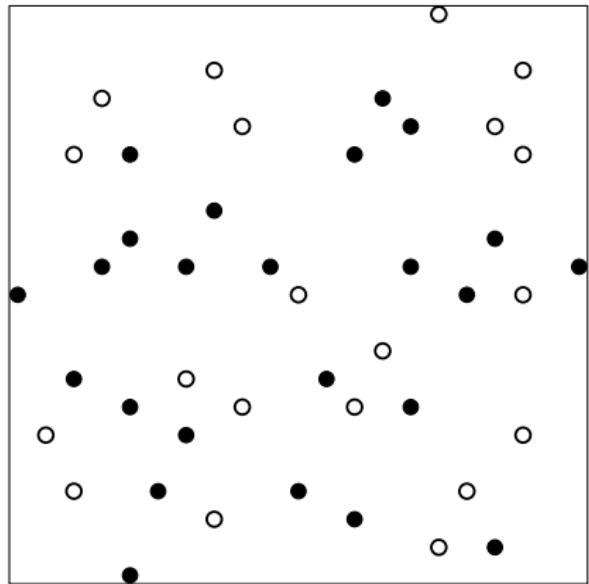
- 2 alternatives.
- 2 explanatory variables.



# Procedure

## Data rescaling

$$\frac{x - \min(x)}{\max(x) - \min(x)}$$



# Procedure

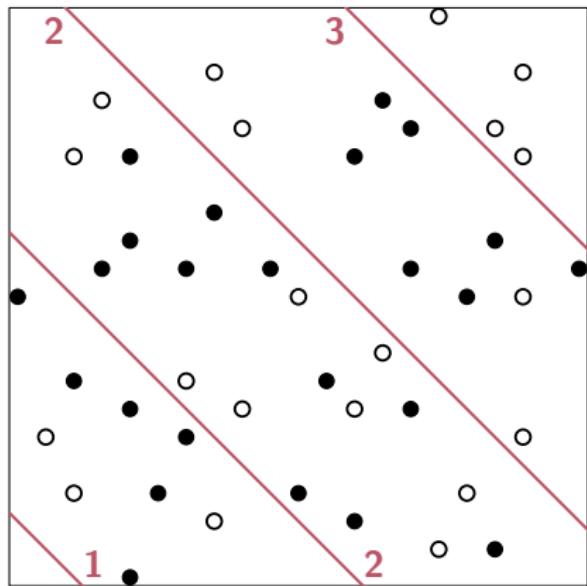
## LSH function

$$h(x) = \left\lfloor \frac{a \cdot x + b}{w} \right\rfloor$$

- $a \stackrel{iid}{\sim} \mathcal{N}(0, 1)$ . 
- $b \sim \mathcal{U}(0, w)$ .
- $w$  is the **bucket width**.\*

## Example

$$a = \left( \frac{1}{2}, \frac{1}{2} \right), b = \frac{1}{5}, w = \frac{1}{4}.$$



# Procedure

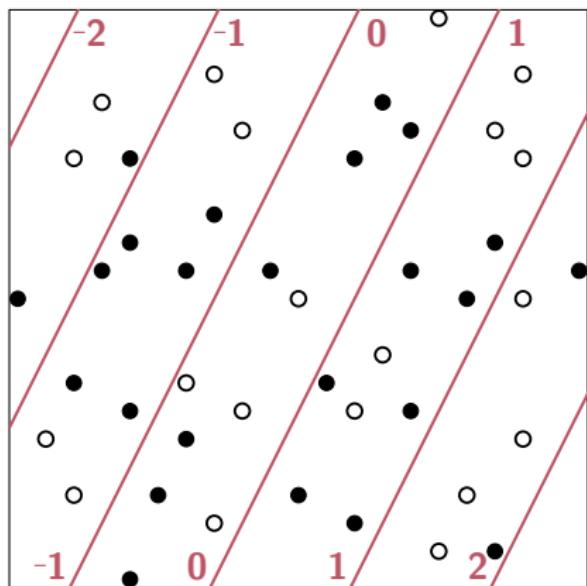
## LSH function

$$h(x) = \left\lfloor \frac{a \cdot x + b}{w} \right\rfloor$$

- $a \stackrel{iid}{\sim} \mathcal{N}(0, 1)$ .  $\diamond$
- $b \sim \mathcal{U}(0, w)$ .
- $w$  is the **bucket width**.\*

## Example

$$a = (1, -\frac{1}{2}), \quad b = -\frac{1}{10}, \quad w = \frac{1}{4}.$$



# Procedure

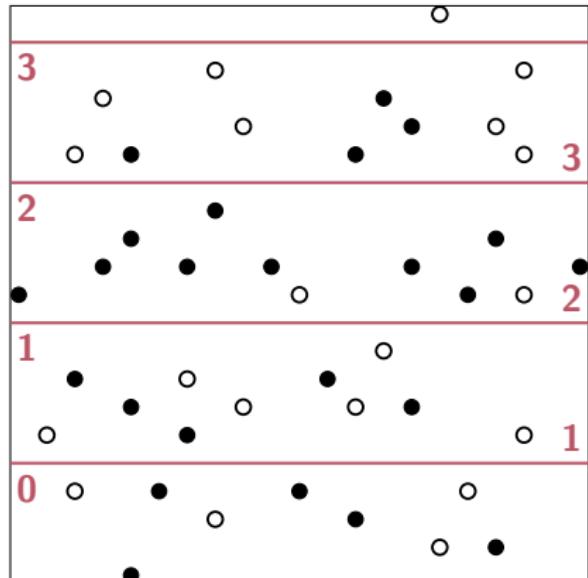
## LSH function

$$h(x) = \left\lfloor \frac{a \cdot x + b}{w} \right\rfloor$$

- $a \stackrel{iid}{\sim} \mathcal{N}(0, 1)$ .  $\diamond$
- $b \sim \mathcal{U}(0, w)$ .
- $w$  is the **bucket width**.\*

## Example

$$a = (0, 1), b = \frac{1}{20}, w = \frac{1}{4}.$$

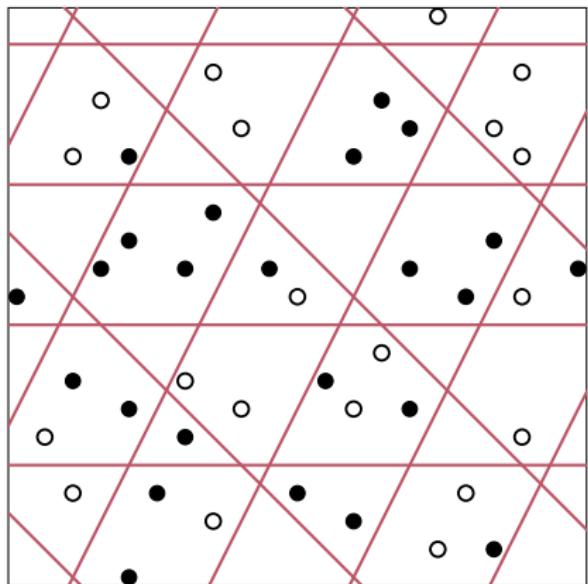


# Procedure

## AND-construction

- Combine  $r$  LSH functions.\*
- For any pair of points  $(x_p, x_q)$ :

$$h'(x_p) = h'(x_q) \Leftrightarrow \\ h_k(x_p) = h_k(x_q) \quad \forall k = 1, \dots, r.$$



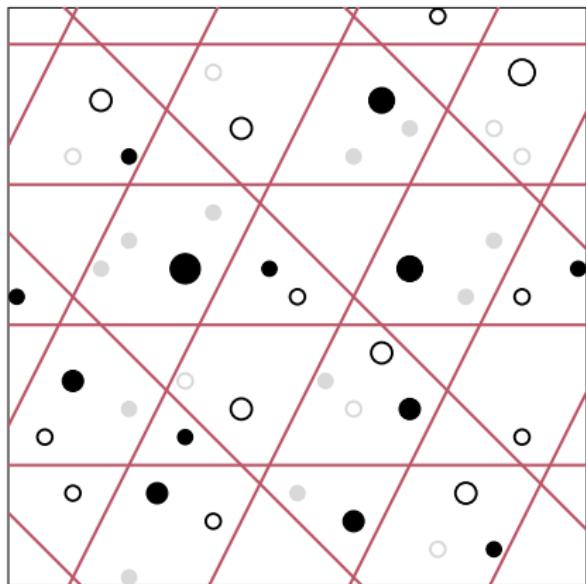
# Procedure

## Instance selection

- In each bucket, **for each class**, pick 1 instance  $x_s$  **at random**.

## Weight assignment

- The associated weight  $\omega_s$  is equal to the number of instances of alternative  $i_s$  in the bucket.
- $\sum_s \omega_s = N$ .

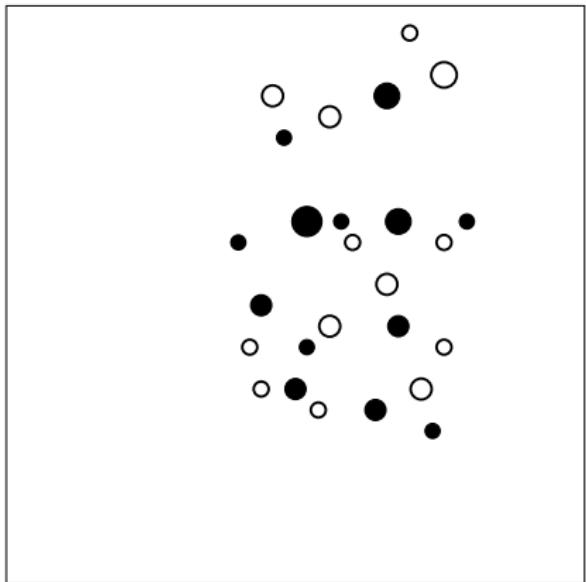


# Procedure

## MLE

- Data are scaled back.
- Log likelihood function:

$$\mathcal{L}(\theta) = \sum_s \omega_s P(i_s | x_s, \theta)$$



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# Dataset and models

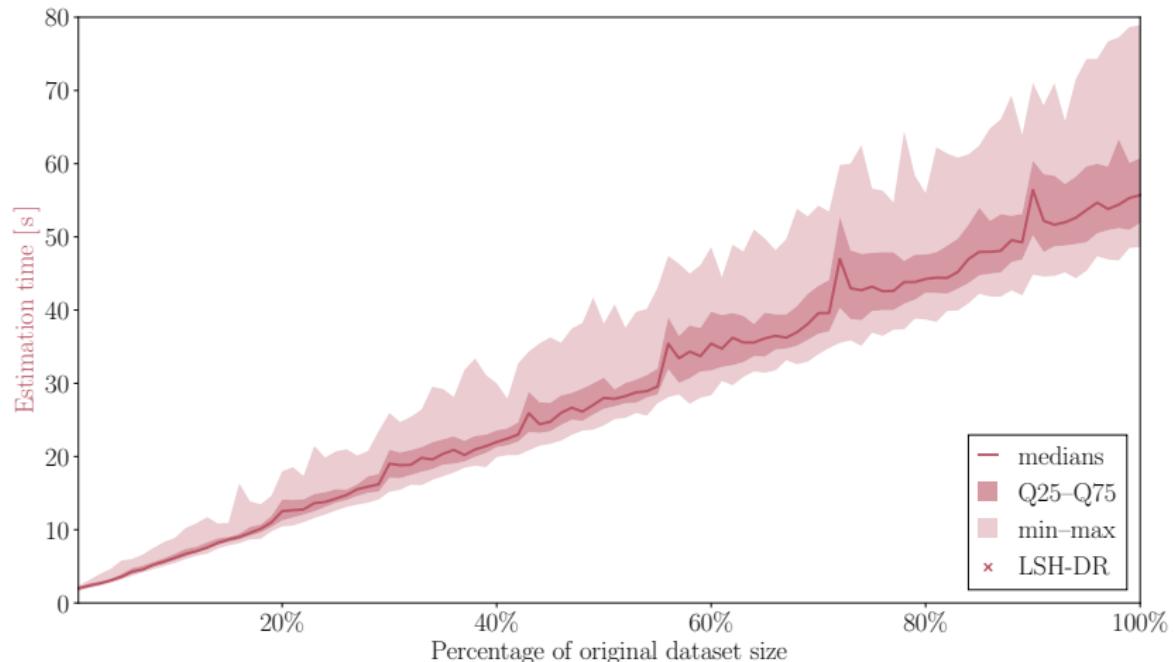
## LPMC data

- Mode choice, 4 alternatives: walk, cycle, drive and public transport.
- 81k observations:
  - 55k for estimation;
  - 26k for out-of-sample validation.

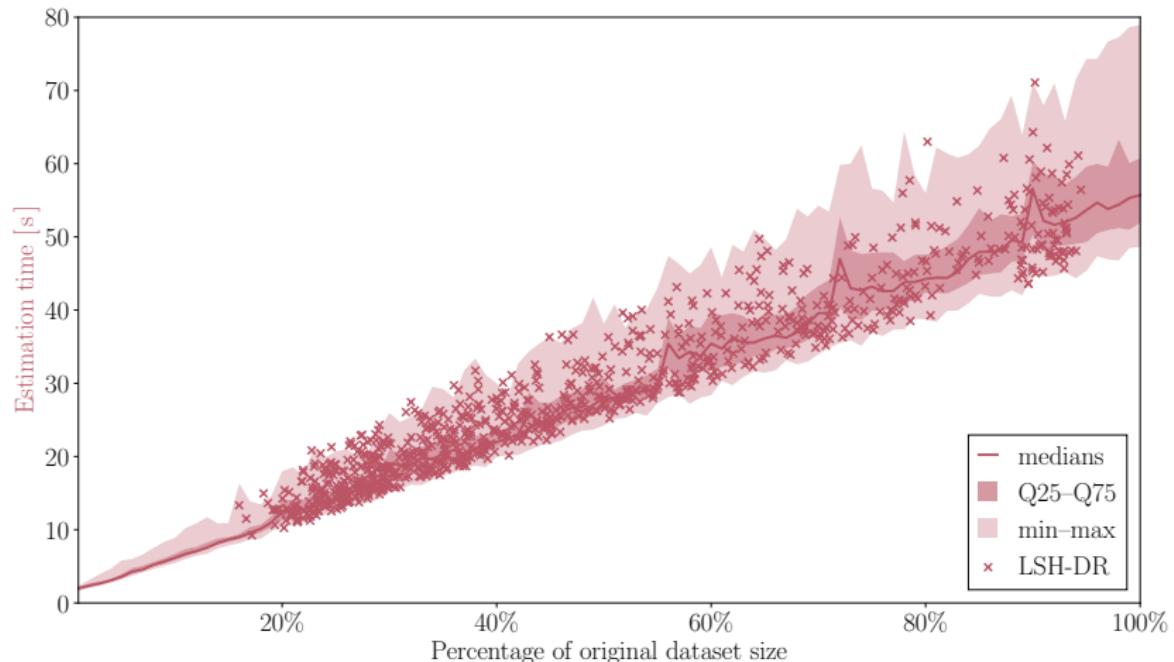
## Model

- Multinomial logit.
- 11 continuous attributes.
- 15 binary variables.
- **53 parameters.**

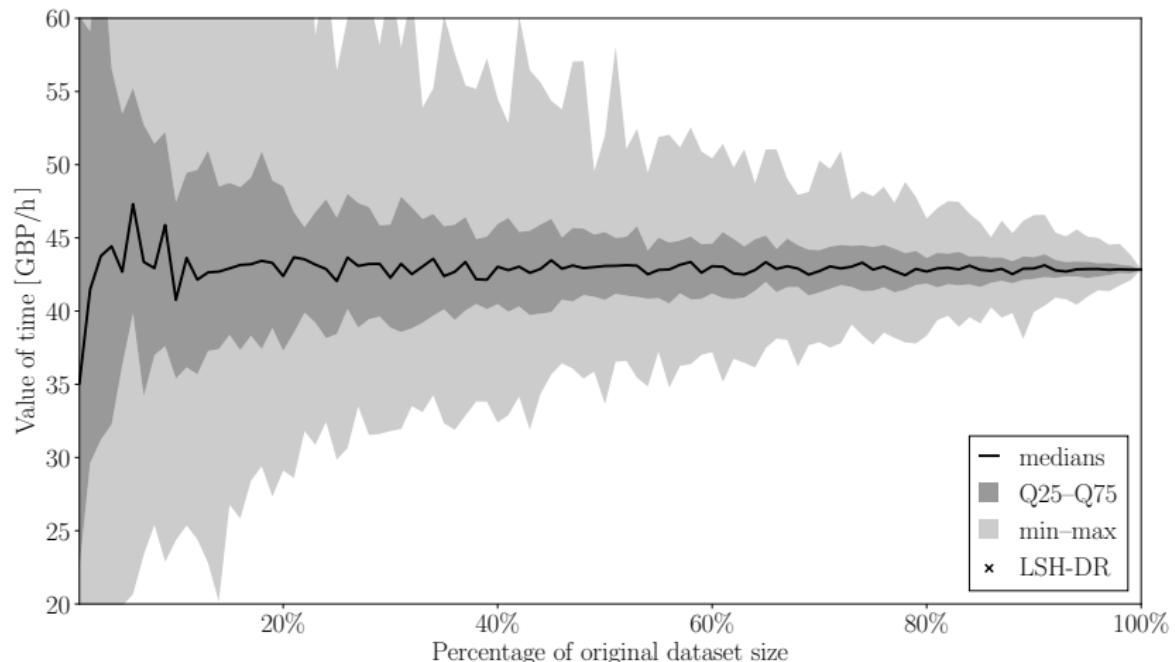
# Preliminary results — random sample



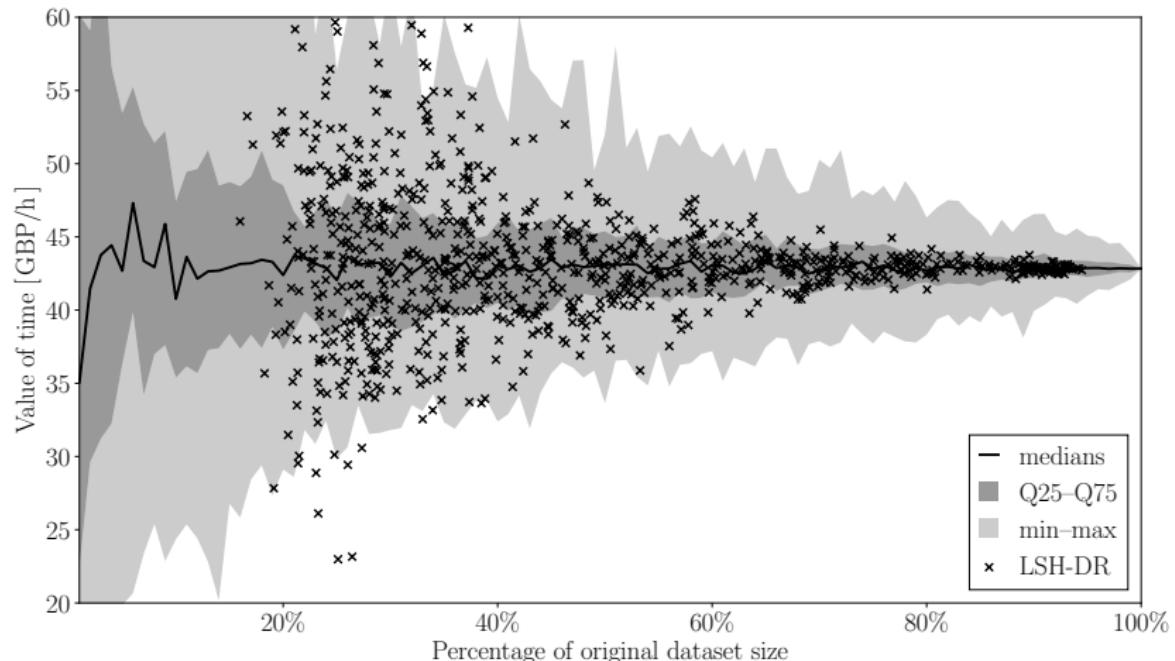
# Preliminary results — $r = 5$ , $w = 0.1, \dots, 1.0$



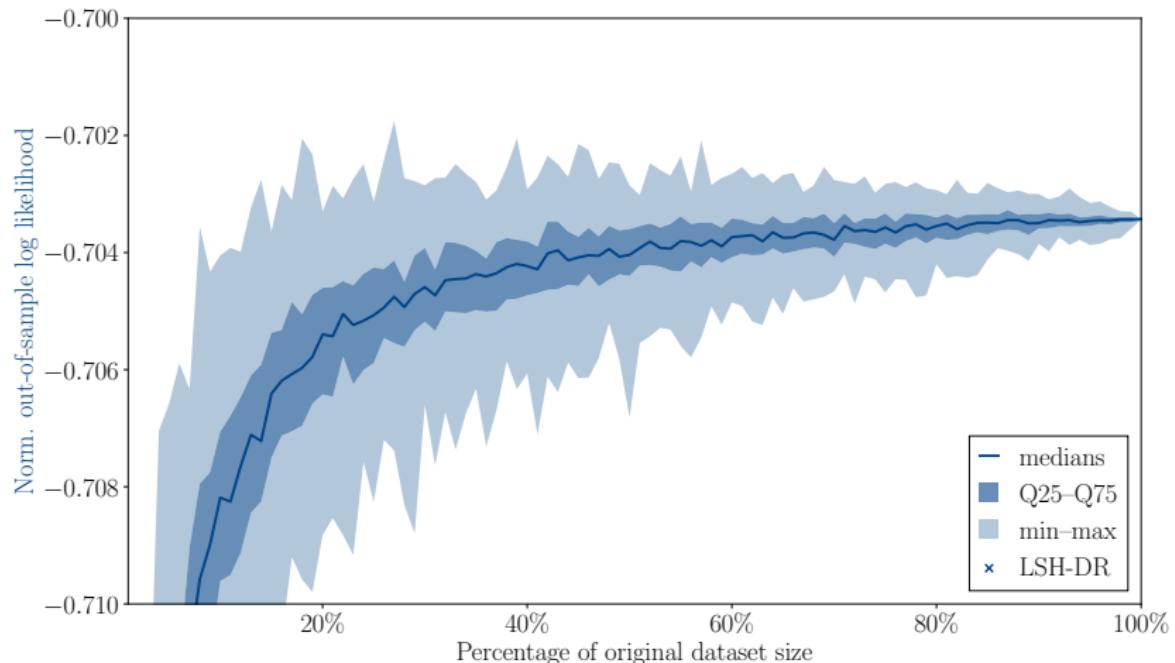
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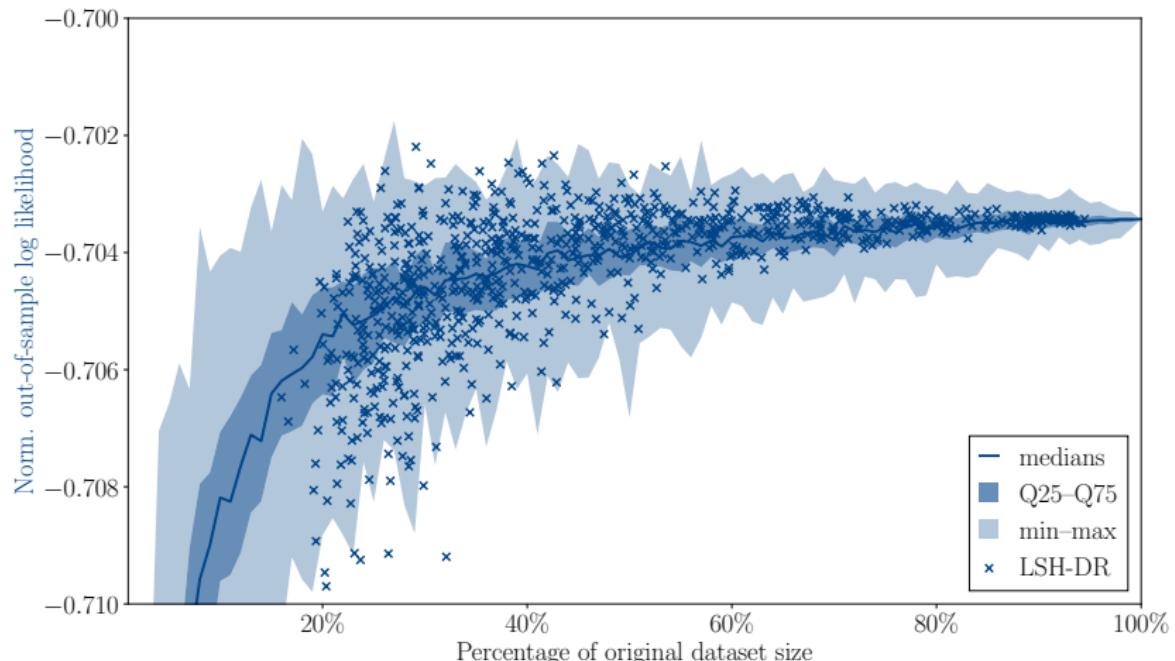
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## Summary

- Reducing computational time comes at the cost of deteriorating results.
- This can be mitigated by carefully sampling observations.
- Factor out redundancy, but keep diversity!

## Future work

- Knowledge-based LSH.
- Informed sampling from the buckets.
- Embed dataset reduction within MLE.

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