

# Structural estimation for route choice models considering link specificity of measurement error variances

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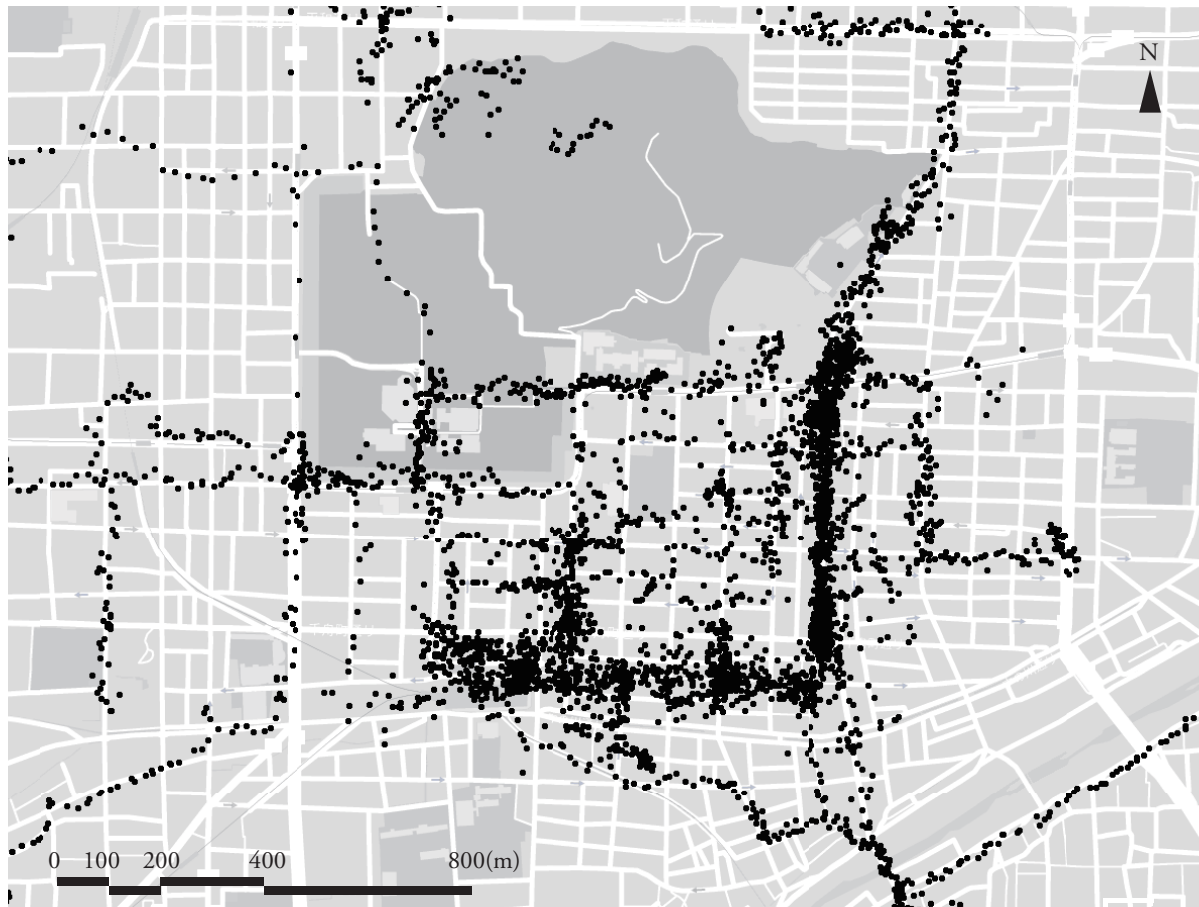
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# Outline

1. Introduction
2. Methodology :
  - *Sequential link measurement model*
  - *Structural estimation method*
3. Numerical experiments :
  - *Simulation data*
  - *Real pedestrian GPS data*
4. Conclusions

# Measurement uncertainty



- Dense network
- Spatial heterogeneity of Measurement errors
  - ✓ Along river
  - ✓ Wide street
  - ✓ Narrow street
  - ✓ With arcade



# Literature review

**Bayesian approach** [e.g., Danalet et al., 2014; Chen et al., 2015]

$$p(r|\hat{m}_{1:J}; \sigma, \bar{\theta}) \propto \underbrace{p(\hat{m}_{1:J}|r; \sigma)}_{\text{Measurement equation}} \underbrace{p(r|\mathcal{R}; \bar{\theta})}_{\text{Route choice model (prior information)}}$$

$p(\hat{m}_{1:J}|r; \sigma)$  : Measurement equation

$p(r|\mathcal{R}; \theta)$  : Route choice model (prior information)



**Joint estimation** [Bierlaire and Frejinger, 2008]

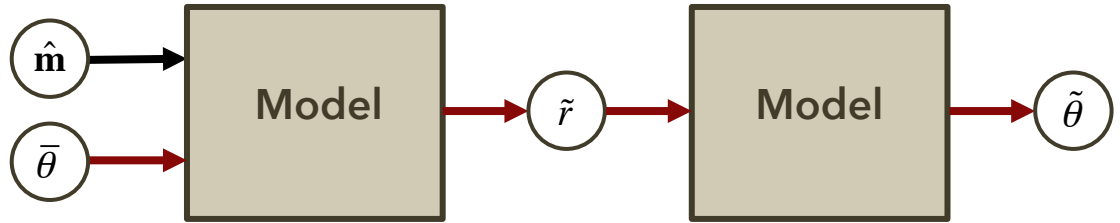
$$p(\hat{m}_{1:J}; \bar{\sigma}, \theta) = \sum_{r \in \mathcal{R}} \underbrace{p(\hat{m}_{1:J}|r; \bar{\sigma})}_{\text{Measurement equation}} \underbrace{p(r|\mathcal{R}; \theta)}_{\text{Route choice model (prior information)}}$$

$\mathcal{R}$  : Path candidate set defined by  $\sigma$

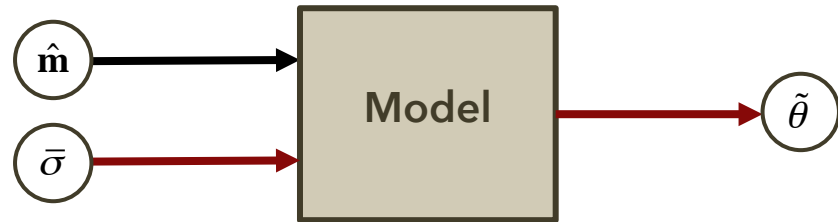
# Objective

*Bayesian approach:*

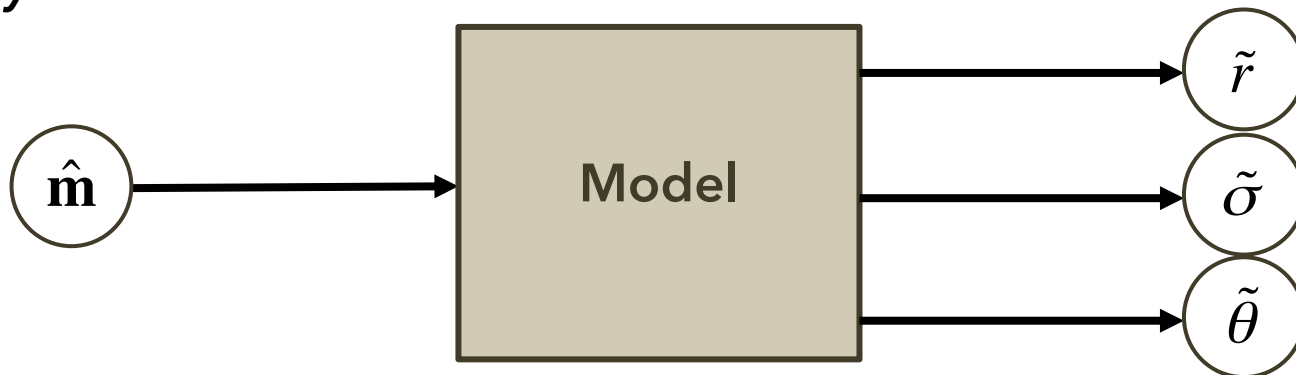
 : Biased  
 : Unbiased



*Joint estimation:*



*This study:*



# Problem definition & notations

## 1. Network

$\mathcal{G} = (\mathcal{N}, \mathcal{A})$  : Network graph

$i \in \mathcal{N}$  : Node (coordinates:  $x_i = \{x_{i\text{lat}}, x_{i\text{lon}}\}$ )

$a \in \mathcal{A}$  : Link (up/down nodes:  $(u_a, d_a)$ , attributes:  $y_a$ )

## 2. Route choice behavior

Sequential link choices (a Markovian route choice model)

## 3. Observation

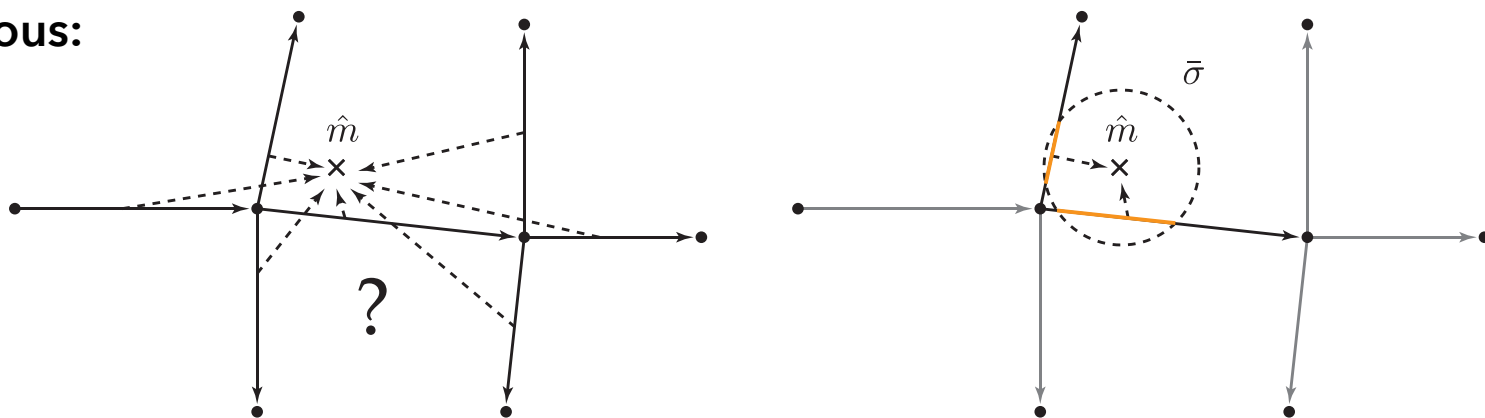
$\hat{m} = (\hat{x}, \hat{\tau})$  : GPS measurement (coordinates, timestamp)

$p(\hat{x}|x; \sigma)$  : Probability distribution of GPS measurement error

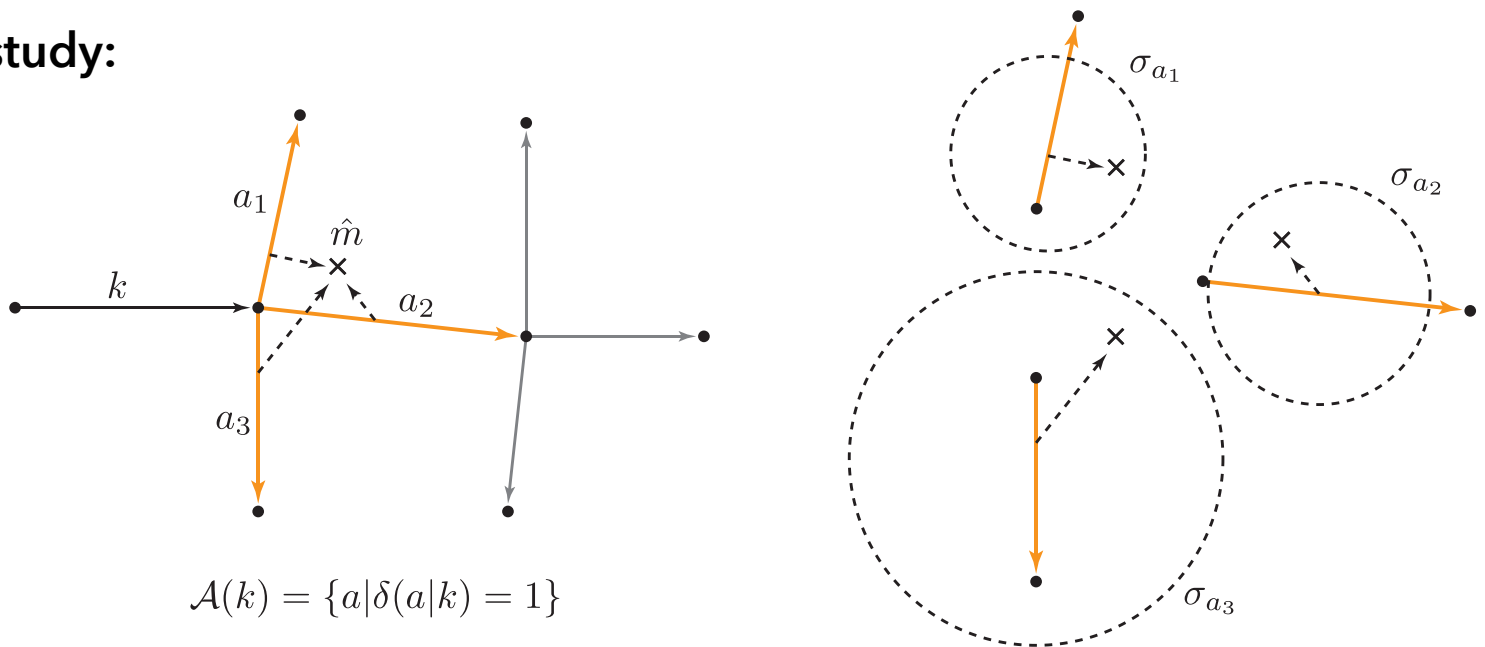
$\sigma = \sigma_a$  : Variance assumed to be **link-specific** and **estimated**

# Identification of link-specific variance $\sigma_a$

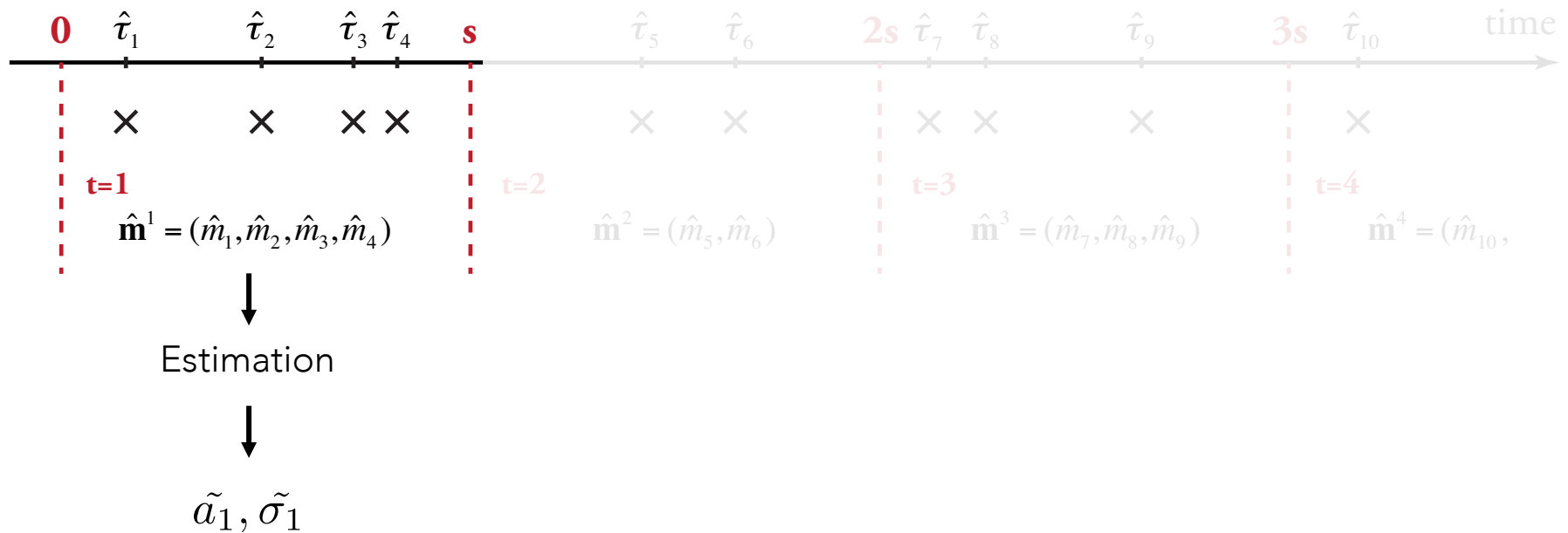
Previous:



This study:

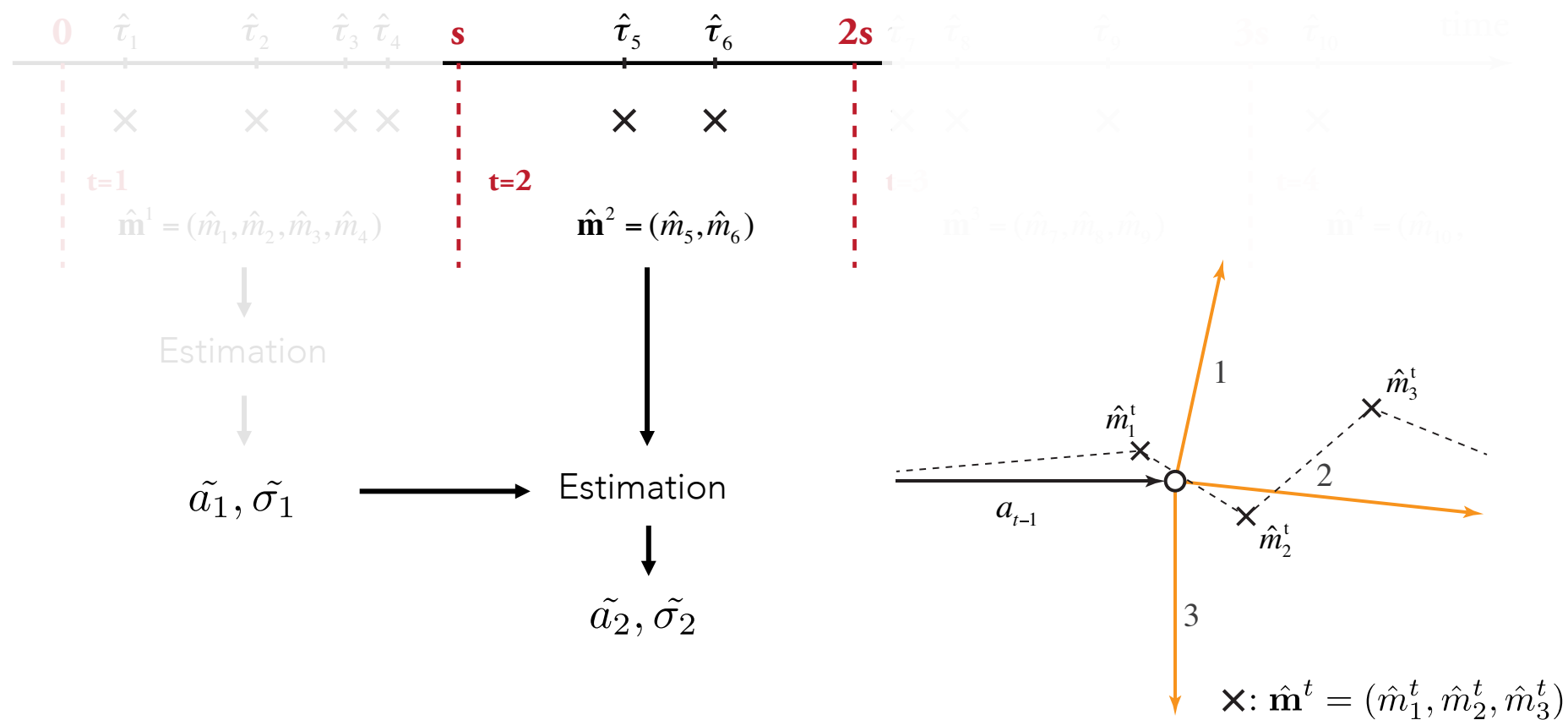


# Sequential link measurement

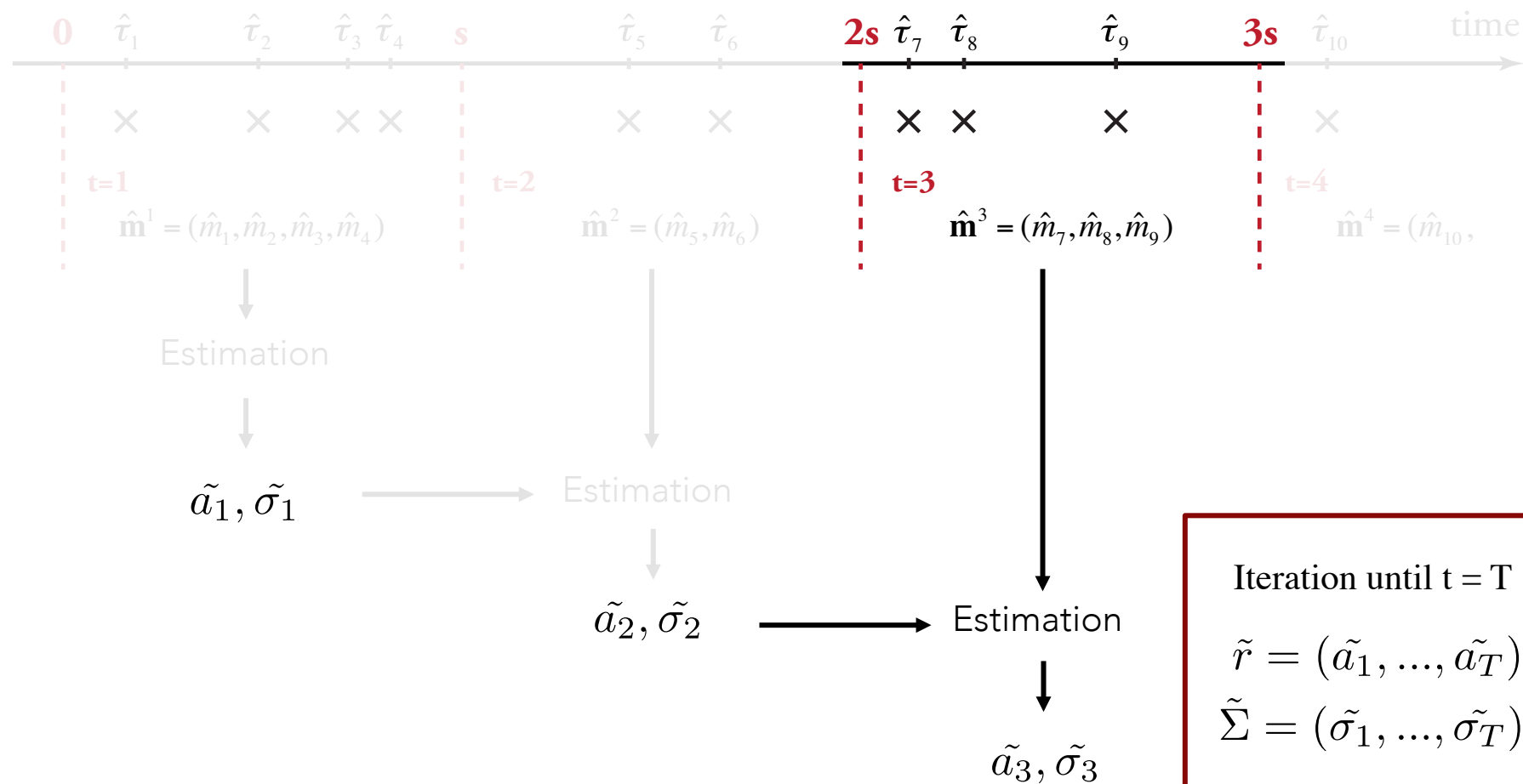




# Sequential link measurement



# Sequential link measurement



# Estimation of the variance

## Maximizing measurement likelihood

$$\tilde{\sigma}_{a_t} = \arg \max_{\sigma} p(\hat{\mathbf{m}}^t | a_{t-1}; \sigma)$$

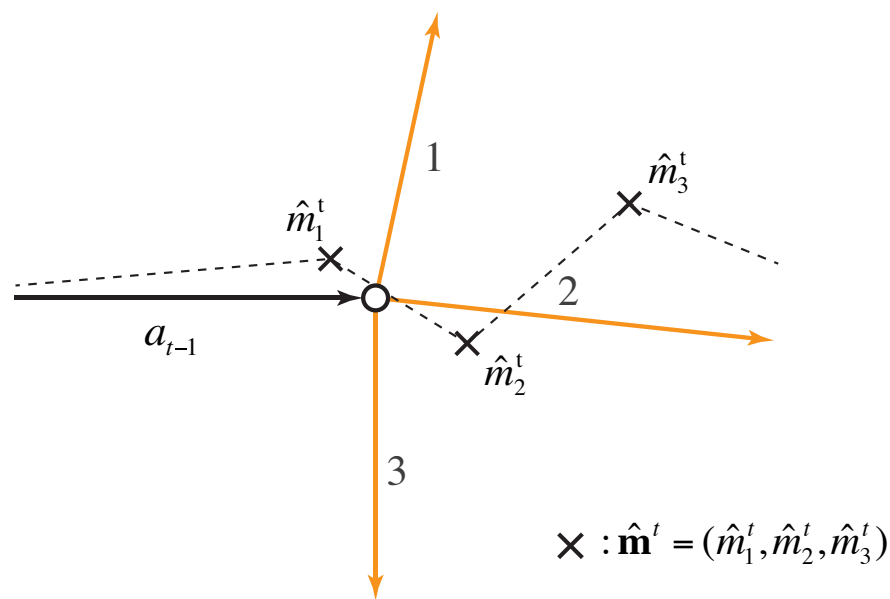
$$\text{where } p(\hat{\mathbf{m}}^t | \tilde{a}_{t-1}; \sigma) = \sum_{a_t \in \mathcal{A}(\tilde{a}_{t-1})} \underbrace{p(\hat{\mathbf{m}}^t | a_t; \sigma)} \underbrace{p(a_t | \tilde{a}_{t-1}; \theta)}$$

$p(\mathbf{m} | a)$  : Measurement equation

$p(a' | a)$  : Markovian route choice model

$\tilde{a}$  : Inferred link

$\mathcal{A}(a)$  : Set of subsequent links of  $a$



# Measurement equation

Giving probability that  $\hat{\mathbf{m}}^t$  is observed if  $a_t$  is the true link

## Measurement equation

$$\begin{aligned}
 \underline{p(\hat{m}_1^t, \dots, \hat{m}_J^t | a_t; \sigma_{a_t})} &= p(\hat{x}_1^t, \dots, \hat{x}_J^t | a_t; \sigma_{a_t}) && \text{Timestamp has no error} \\
 &= \prod_{j=1}^J p(\hat{x}_j^t | a_t; \sigma_{a_t}) && \text{Probabilities are independent} \\
 &= \prod_{j=1}^J \int_{x_j \in a_t} p(\hat{x}_j^t | x_j, a_t; \sigma_{a_t}) p(x_j | a_t) dx_j
 \end{aligned}$$

Rayleigh distribution [van Diggelen, 2007]

$$p(\hat{x}_j^t | x_j, a_t; \sigma_{a_t}) = \frac{\|\hat{x}_j^t - x_j\|}{\sigma_{a_t}^2} \exp\left(-\frac{\|\hat{x}_j^t - x_j\|^2}{2\sigma_{a_t}^2}\right)$$

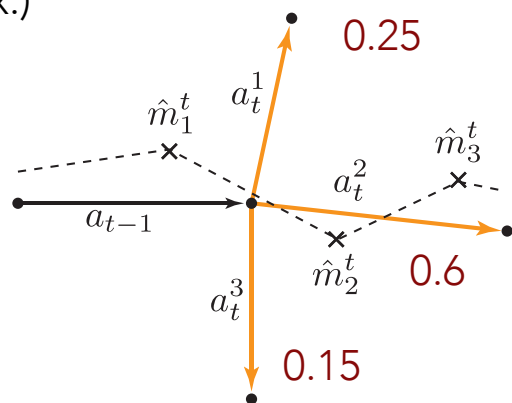
# Identifying links

## Maximizing posterior probability

$$a_t = \arg \max_{a_t \in \mathcal{A}(a_{t-1})} \underline{p(a_t | \hat{\mathbf{m}}^t, a_{t-1})} = \frac{p(\hat{\mathbf{m}}^t | a_t; \sigma_{a_t}) \underline{p(a_t | a_{t-1}; \theta)}}{\sum_{a_t \in \mathcal{A}(a_{t-1})} \underline{p(\hat{\mathbf{m}}^t | a_t; \sigma_{a_t})} \underline{p(a_t | a_{t-1}; \theta)}}.$$

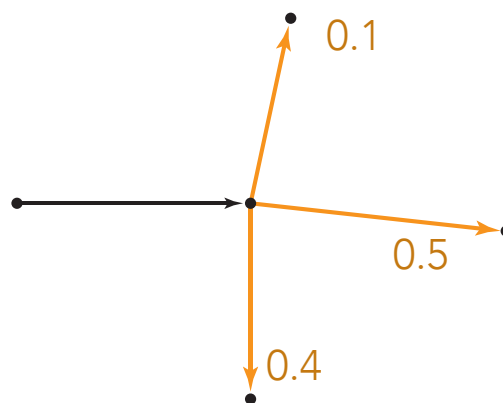
By repeating until  $t=T$ , we obtain a path:  $\tilde{r} = [a_1, \dots, a_t, \dots, a_T]$

Ex.)



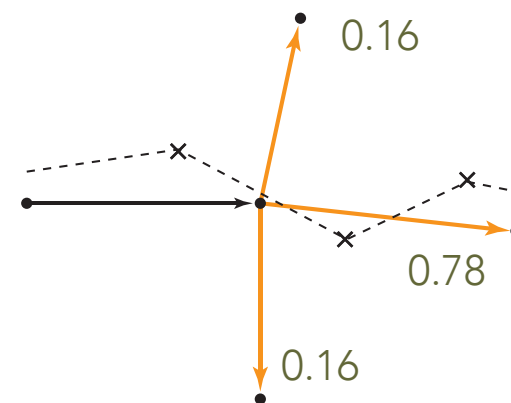
Measurement probability:

$$\underline{p(\hat{\mathbf{m}}^t | a_t; \sigma_{a_t})}$$



Prior probability:

$$\underline{p(a_t | a_{t-1})}$$



Posterior probability:

$$\underline{p(a_t | \hat{\mathbf{m}}^t, a_{t-1})}$$

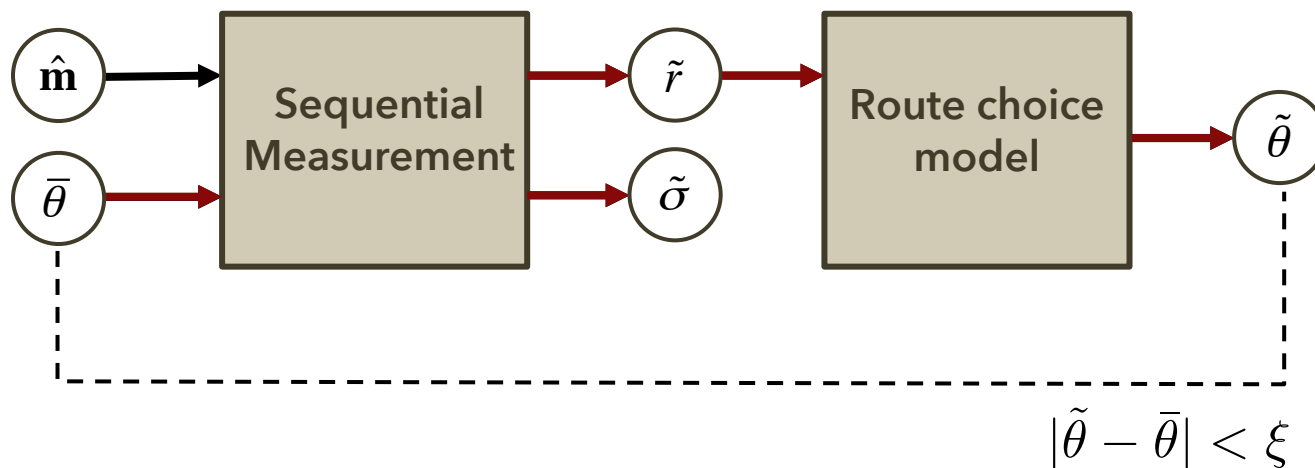
# Estimation of route choice model

## Maximum likelihood estimation

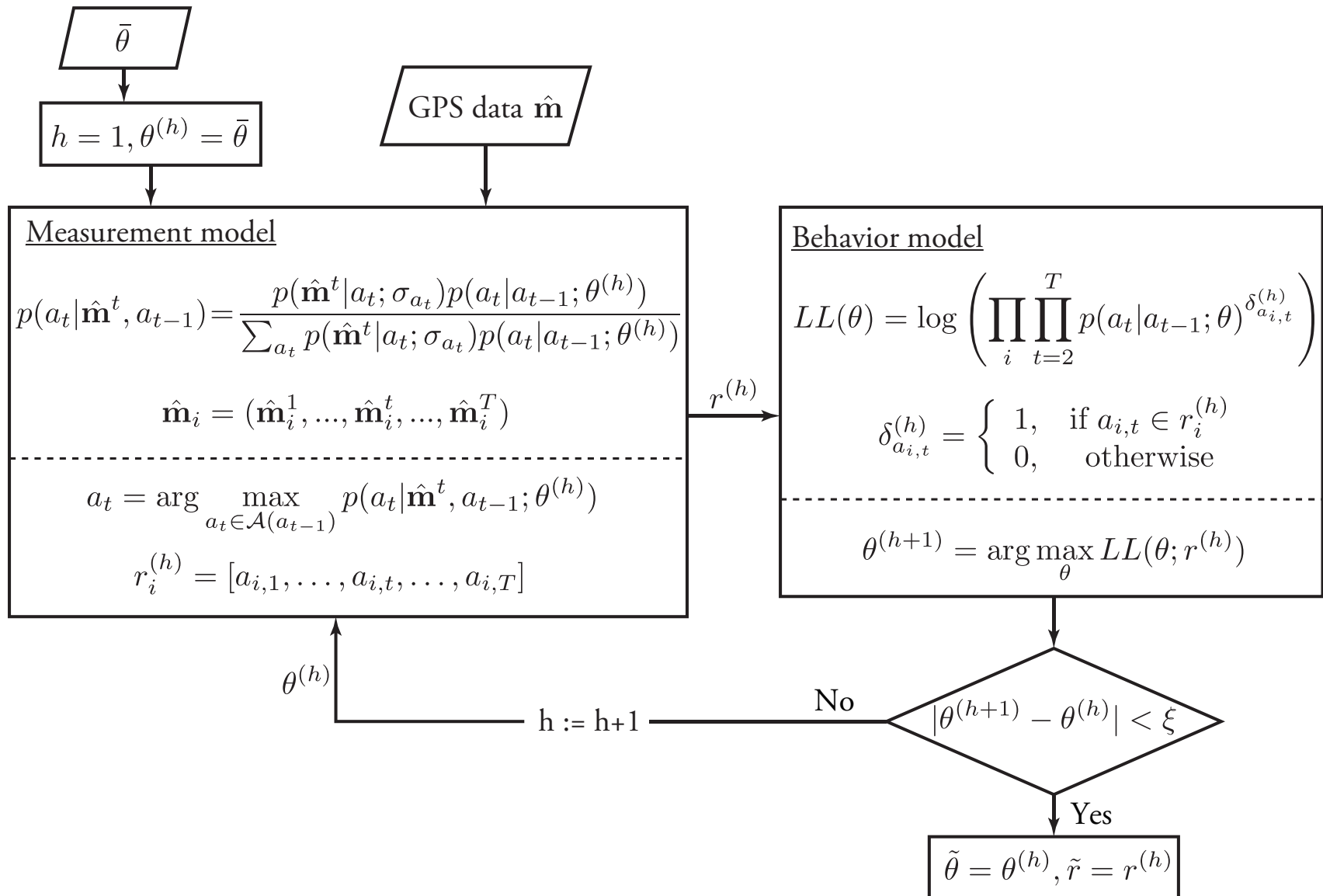
$$\theta = \arg \max_{\theta} LL(\theta; \tilde{r})$$

where

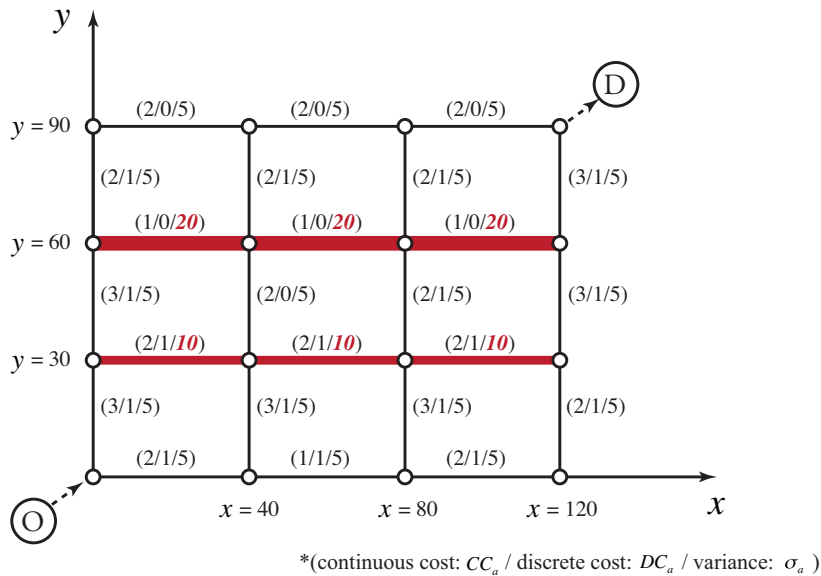
$$LL(\theta; \tilde{r}) = \sum_i \sum_{t=2}^T \delta_{a_t}^i \log (p(a_t | a_{t-1}; \theta))$$



# Structural estimation



# Numerical experiment



## 1. Sampling paths

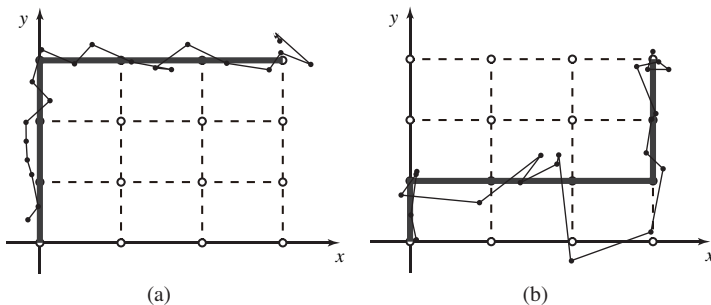
Model:

$$p(a|k) = \frac{\exp(u(a|k))}{\sum_{a \in \mathcal{A}(k)} \exp(u(a|k))}$$

$$u(a|k) = \theta_1 TT_a + \theta_2 CC_a + \theta_3 DC_a + \theta_4 UT_{a|k}$$

**True parameter:**  $\bar{\theta} = [-0.1, -2, -1.5, -4]$

Examples:



## 2. Sampling trajectories

Time discretization:  $s = 30\text{sec}$ .

Sampling interval:  $\hat{\tau}_j - \hat{\tau}_{j-1} = 10\text{sec}$ .

Distribution:  $\hat{x} - x \sim N(0, \sigma_a)$

$\hat{y} - y \sim N(0, \sigma_a)$



# Result | link measurement accuracy

- **Estimating variance refines** the measurement accuracy
- The effect of incorporating route choice models is **largely dependent on the initial parameter**

Model	$\sigma$	$\theta$	Link accuracy(%)		Ave. $ \tilde{\sigma}_a - \sigma_a^* $	
			-	Switching	-	Switching
1	Given	$[0, 0, 0, 0]$	54.57	68.86	-	-
2	Estimated	$[0, 0, 0, 0]$	76.86	82.86	5.848	4.40
3	Estimated	$[-1.5, -0.1, -2, -10]$	4.86	38.29	41.99	21.21
4	Estimated	$[-0.1, -2, -1.5, -4]$	76.86	91.71	7.58	4.06

\* $\theta = [0, 0, 0, 0]$  : no prior route choice information

# Result | structural estimation

- **Structural estimation reduces biases** in estimated parameters and gives estimates close to the true values (total diff.: 3.643 vs. 1.244)
- **Convergence values are equivalent regardless of the initial values**, which are examined by the following settings:

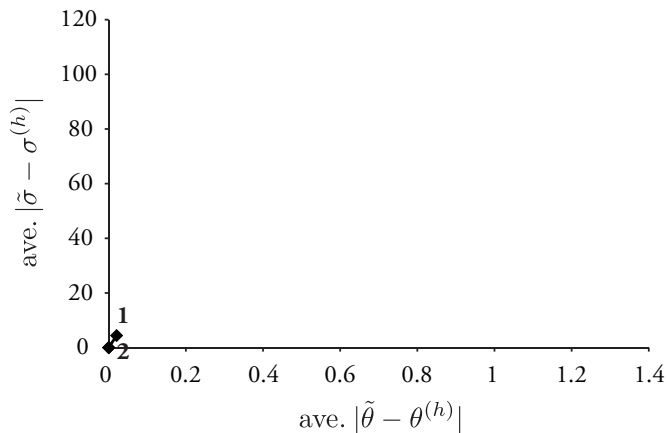
$$\bar{\theta} = [-0.1, -2, -1.5, -4], [-10, -10, -10, -10], [-100, 0, 0, 0], [-100, -100, -100, -100], [10, 10, 10, 10]$$

Input:  $\bar{\theta} = [0, 0, 0, 0]$  (No information)

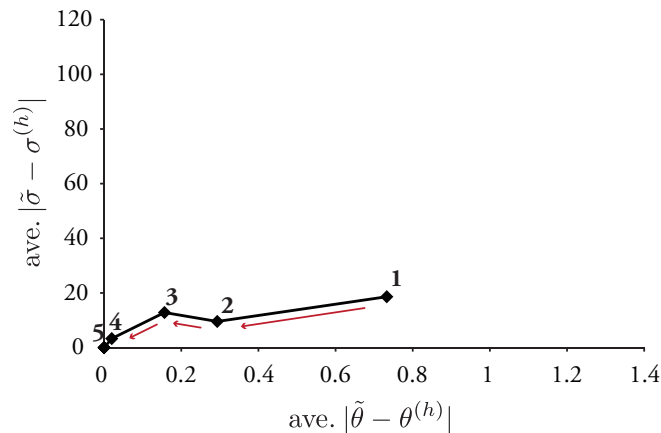
	One-way			Structural Estimation			
	TRUE	Estimates	abs(diff.*)	t-value	Estimates	abs(diff.)	t-value
$\theta_1$	-0.1	0.002	0.102	0.101	-0.064	0.036	-2.562
$\theta_2$	-2	-0.755	1.245	-4.164	-1.727	0.273	-6.882
$\theta_3$	-1.5	-1.312	0.188	-4.772	-1.046	0.454	-3.519
$\theta_4$	-4	-1.892	2.108	-8.864	-3.519	0.481	-9.739
total error			3.643			1.244	
sample				350			350
L0				-373.221			-371.887
LL				-269.872			-211.308
$\rho^2$				0.266			0.421
iteration							6

# Result | convergence process

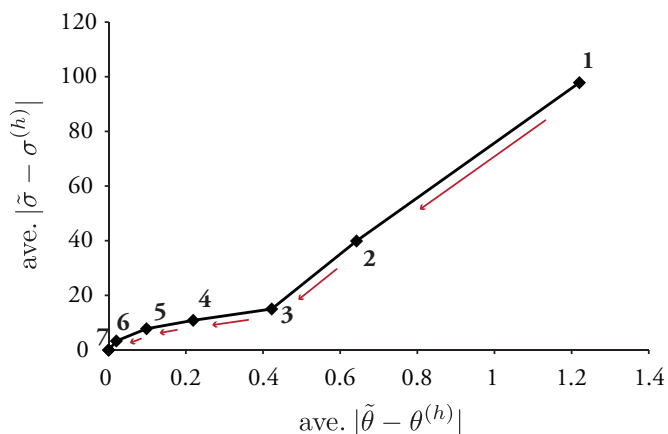
- Less vibration, and small number of iteration in any cases



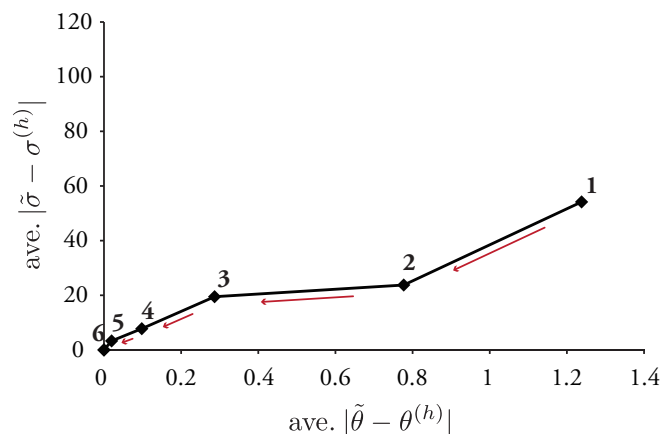
(a)  $\theta^{(0)} = [-0.1, -2, -1.5, -4]$



(b)  $\theta^{(0)} = [0, 0, 0, 0]$



(c)  $\theta^{(0)} = [-1.5, -0.1, -2, -10]$



(d)  $\theta^{(0)} = [10, 10, 10, 10]$

# Case study

## GPS data

- Matsuyama city, Japan
- Pedestrian trip in the city center
- Randomly sampled 30 walking trips



## Specification

$$v(a|k) = \theta_1 TT_a + \theta_2 CU_a + \theta_3 DU_a + \theta_4 UT_{a|k}$$

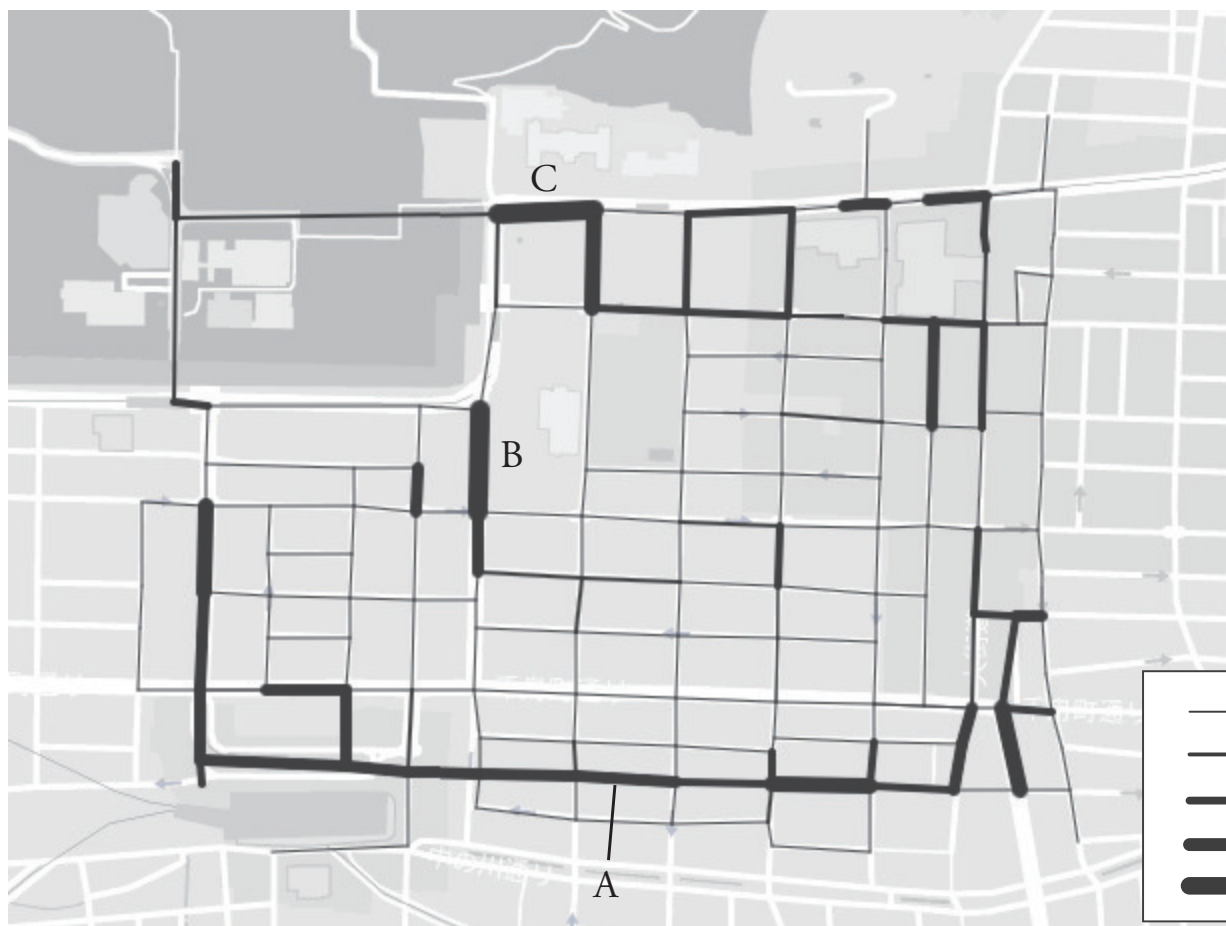
$TT$  : Travel time [min.]

$DU$  : Arcade dummy variable

$CU$  : Sidewalk width [m]

$UT$  : U-turn dummy variable

# Estimation result of measurement model



A

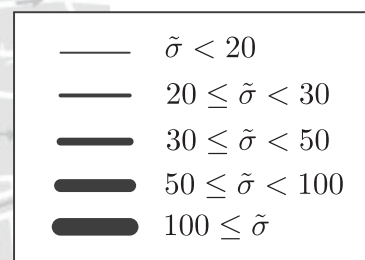


Street with arcade

C



Prefecture hall



# Estimation result of route choice model

- Travel time ( $\theta_1$ ) seems to be significant from the result of **one-way model**, however,
- **Structural estimation** result shows that links with arcade ( $\theta_3$ ) are the most likely to be passed by pedestrians; travel time ( $\theta_1$ ) is not significant
- Other t-values and rho-square ( $\rho^2$ ) indicate that the **structural estimation** improves parameter estimation results

Input:  $\tilde{\theta} = [0, 0, 0, 0]$  (No information)

	One-way		Structural Estimation		
	Estimates	t-value	Estimates	t-value	
Travel time (min.)	$\theta_1$	-0.007	-2.473	-0.001	-0.428
Sidewalk width (m)	$\theta_2$	0.088	1.497	0.134	1.582
With arcade	$\theta_3$	-0.004	-0.011	2.760	4.288
U-turn	$\theta_4$	0.774	0.532	0.469	3.344
sample			270		270
L0			-307.608		-309.066
LL			-302.174		-225.162
$\rho^2$			0.005		0.259
iteration					11

# Conclusion

## *Contributions*

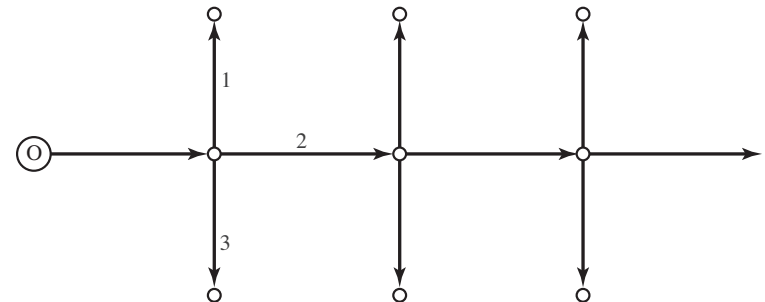
- **Sequential link measurement model**
  - Estimating *link-specific variance* of GPS measurement error
- **Structural estimation**
  - *Reducing biases* caused from the initial parameter settings
- **Validation**
  - Structural estimation achieves to *refine the results* and *quickly converge*.
- **Application**
  - The methods are effective in a real pedestrian network and *bring hidden preferences to light*.

# Future work

## Joint estimation

$$p(\hat{m}_{1:T}; \sigma, \theta) = \sum_{a_{1:T} \in \mathcal{R}} p(\hat{m}_{1:T} | a_{1:T}; \sigma) p(a_{1:T}; \theta)$$

- **Algorithm for preserving path-based measurement probabilities**
  - Generating path candidates by re-sampling at each time using probabilities
- **Estimation method for reducing computational burden**
  - EM algorithm, variational Bayes method



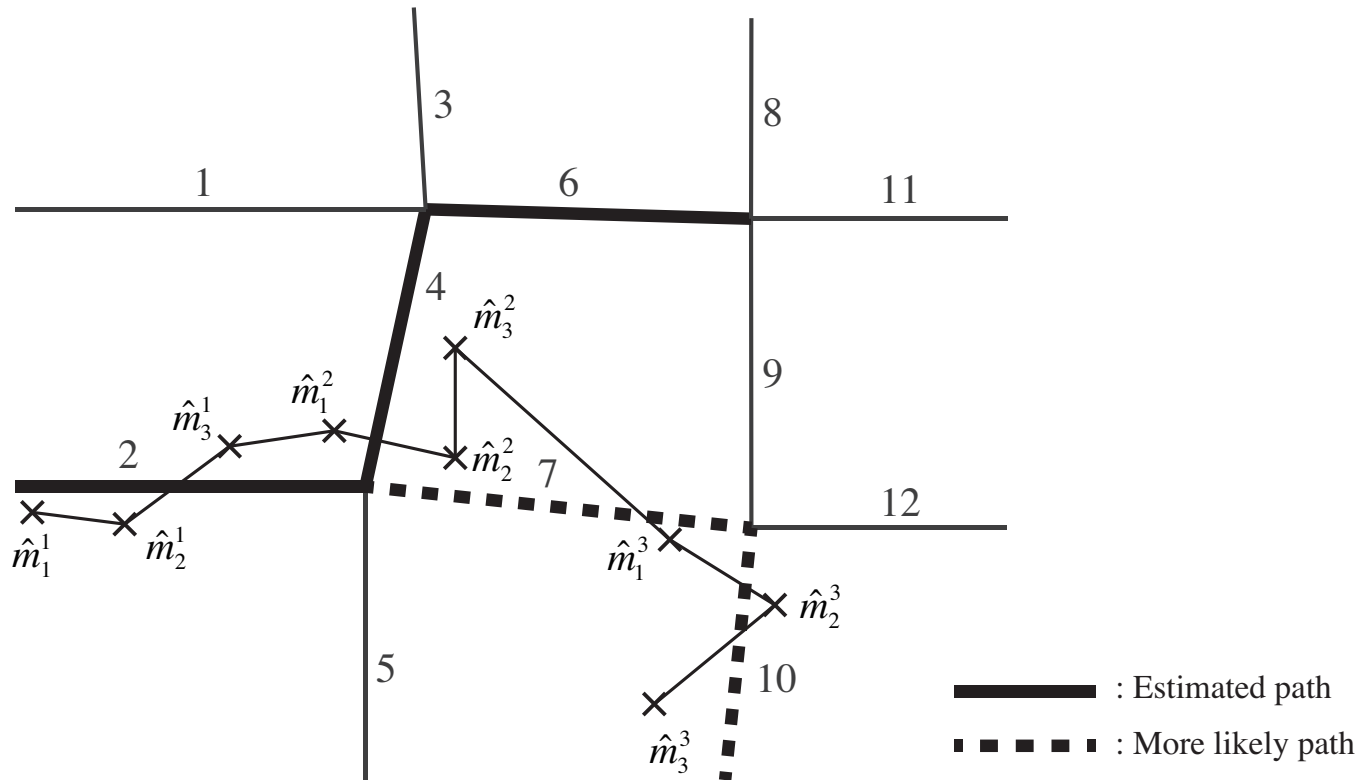
$$|\mathcal{R}| = 3^T$$



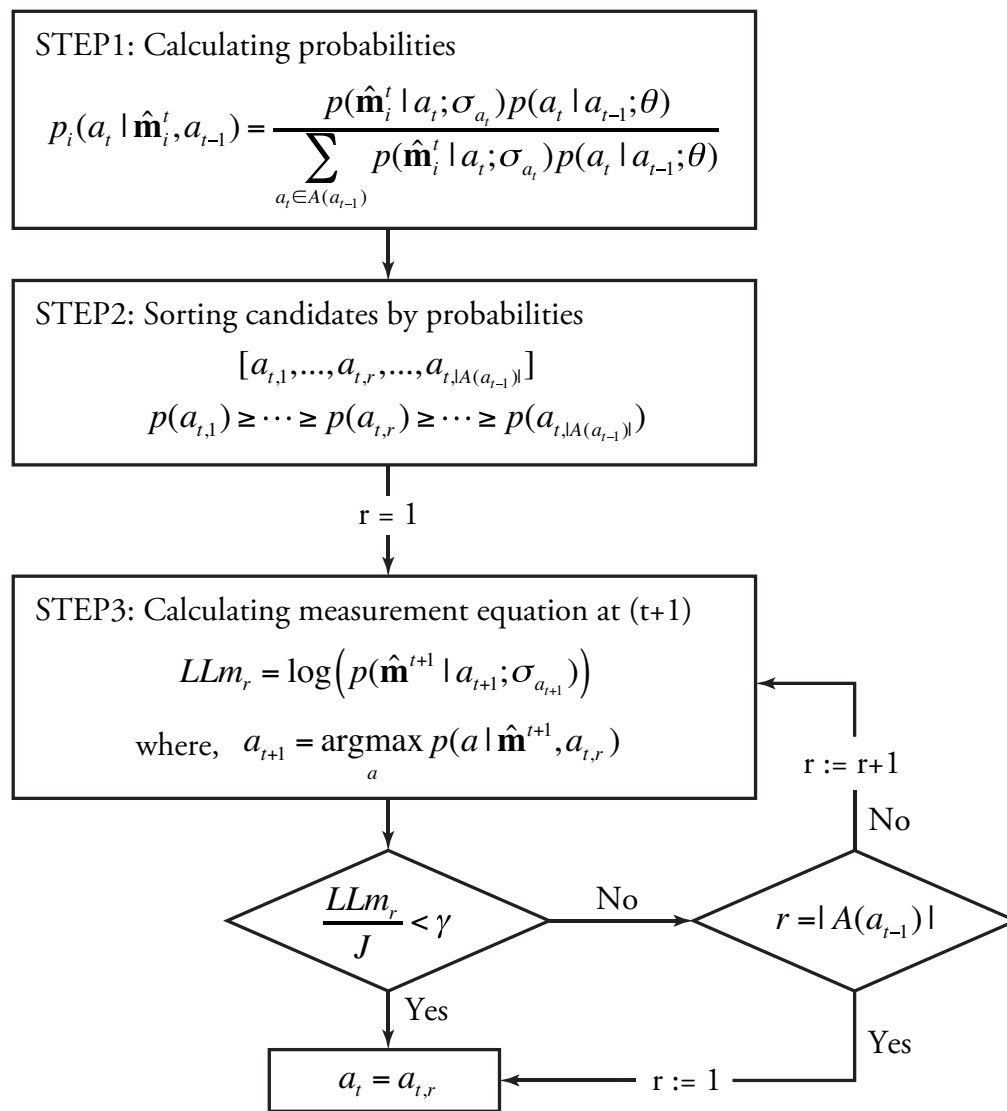


# Link switching

Difficulties regarding link connectivity because of myopic optimization



# Link switching



# Result | structural estimation

**Table:**

Average and standard deviation of estimated parameters, the number of iterations and computational time of 100 structural estimations

	$\tilde{\theta}_1$	$\tilde{\theta}_2$	$\tilde{\theta}_3$	$\tilde{\theta}_4$	Iteration	CPU time (s)
Ave.	-0.112	-1.140	-1.006	-2.916	4.086	858.179
Std.	0.023	0.663	0.413	4.006	1.007	229.737

**\*True parameter:**  $\bar{\theta} = [-0.1, -2, -1.5, -4]$