

Theoretical foundations – 2.4 Random utility theory

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Practice quiz.

Consider the general choice model

$$P_n(i|\mathcal{C}_n) = \int_{\varepsilon=-\infty}^{+\infty} \frac{\partial F_{\varepsilon_{1n}, \varepsilon_{2n}, \dots, \varepsilon_{Jn}}(\dots, V_{in} - V_{(i-1)n} + \varepsilon, \varepsilon, V_{in} - V_{(i+1)n} + \varepsilon, \dots)}{\partial \varepsilon_i} d\varepsilon.$$

Derive it for alternative i in the binary case with $\mathcal{C}_n = \{i, j\}$ and the CDF of the error terms is given by

$$F_\varepsilon(\varepsilon_i, \varepsilon_j) = e^{-e^{-\varepsilon_i}} e^{-e^{-\varepsilon_j}}. \quad (1)$$

Hint

The change of variable $t = -e^{-\varepsilon}$ conveniently simplifies the integral.